

DANZ

DANCE AOTEAROA
NEW ZEALAND

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Supporting the world of
dance in New Zealand
He taukoko i te ao
kanikani i Aotearoa



DANZ ANNUAL REPORT

1 JANUARY – 31 DECEMBER 2017

Rodney Bell & Julie van Renen performing
'Drift Duet', Touch Compass Dance Company
Photo: Sean Aickin

MAKING DANCE VISIBLE IN AOTEAROA NEW ZEALAND



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CHAIR AND CHIEF EXECUTIVE'S MESSAGE

As the environment for arts in New Zealand remains challenging, the DANZ Board, management and staff have in 2017 continued work on an active work-stream and focused on refreshing the strategic direction of the organisation. This process began with the staff team, in particular, building relationships and consulting with our broader stakeholders so DANZ could ensure our programme of services and support were in alignment with what the sector wants and needs.

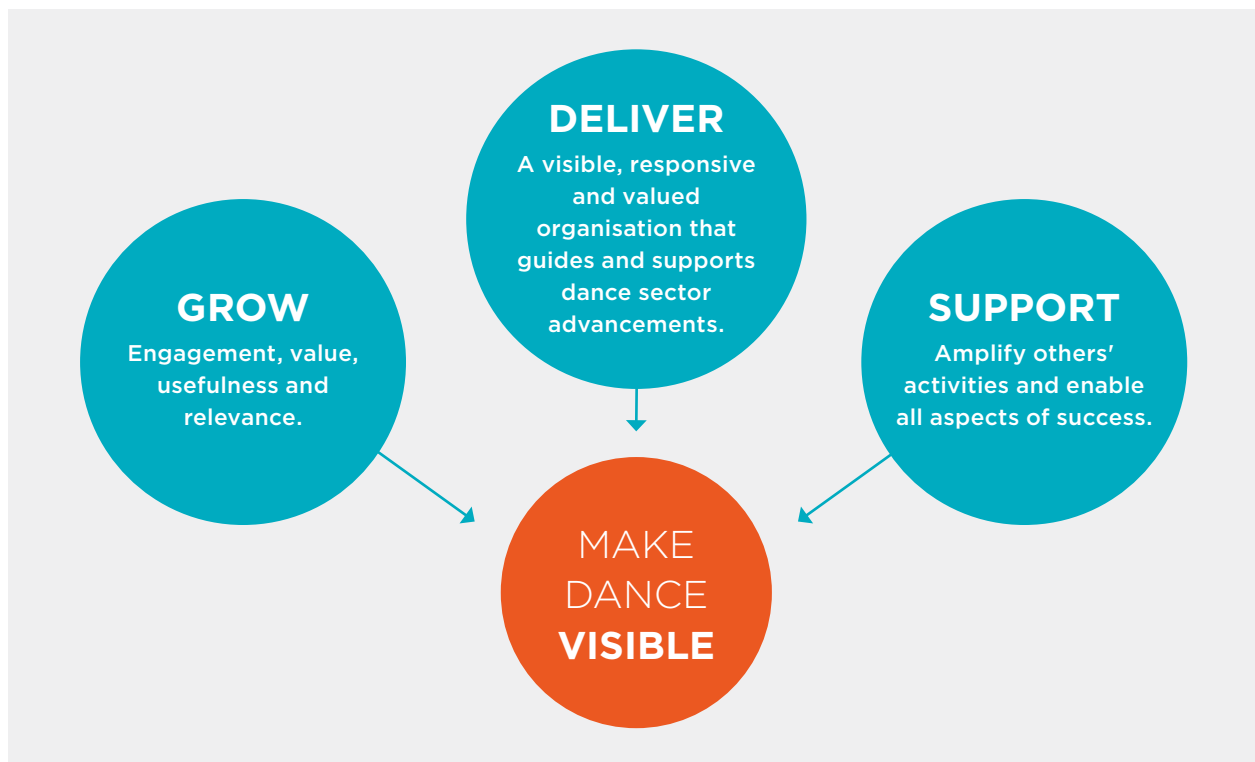
This has led to a new vision statement to; "make dance visible", and mission to "deliver leadership, guidance and promotion of dance and the dance sector in Aotearoa New Zealand."

This refreshed vision better reflects what the dance sector needs from DANZ - raising awareness of the work of the many talented and committed people who practice, manage, promote, and enthuse about, dance. We have identified DANZ has a core responsibility to act as a catalyst, collaborator, and

facilitator of others' success. NZ Dance Week is a good example of the type of activity DANZ would like to be engaging in more. The growth and success of NZ Dance Week has been extremely satisfying and we will look to grow, deliver and support more initiatives like this as DANZ works towards enabling and amplifying the success of the entire dance sector, in all its diversity.

One of the most challenging tasks was our reluctant decision to close the Auckland DANZ office. This was due to the increase in rental costs and the low demand from paying tenants to fill the various office spaces that were available. The office over the past 10 years had been an important stepping stone for a range of emerging dance companies and practitioners, all of whom have now gone on to become established entities in their own right.

As an organisation with a national scope, while taking this decision was difficult, it allowed DANZ



to consider how we can best support, not just Auckland but be a visible, responsive and valued organisation that has more presence throughout the whole of New Zealand. We will aim to address this through seeking additional funding support, and to also work collaboratively and leverage off the strategic partnerships that DANZ has worked hard to build over recent years.

In the current environment it may not be possible to establish a permanent office in Auckland in the near future. Nevertheless, the hard-working DANZ team have done a terrific job, through increased travel and the utilisation of technologies, to provide as comprehensive a service as possible for the sector.

It is important to note that our support for the sector comes not from having just a physical presence. DANZ will better serve the sector, through the provision of a programme of services and projects that are relevant and add value to our members and stakeholders. We must be an organisation that is responsive and accessible, whether this be in a physical location, over the phone or in the online space.

Although the year had its challenges, there were highlights that we must celebrate. This report details the many achievements DANZ was able to achieve within significant financial constraints. This included being able to fully deliver our work programme for 2017, as well as developing new partnerships and relationships with our valued members and a range of industry stakeholders.

It is fitting to acknowledge the growing pressures on the time and focus of volunteer Directors and Trustees over the entire non-profit sector, not just in arts and culture. As such, we would like to recognise the continuing extraordinary commitment of the Board Directors – an extremely talented, skilled, and collaborative group of people. The ongoing investment of their professionalism, intelligence, and experience is truly impressive. The DANZ team are a small and hardworking group of individuals who care about the dance sector. We

acknowledge and thank them for their commitment and dedication to provide services and support to the dance sector during the year and who continue to be devoted to, not just DANZ the organisation, but to dance the sector.

Finally, we are grateful for financial support from Creative New Zealand, our core funder, Foundation North, who fund our programme of services and support in Auckland, together with project funders Pub Charity and Wellington City Council. We appreciate the support of all the partners and collaborators that DANZ has worked with to deliver our programme in 2017.

We are fully confident DANZ will go from strength to strength in 2018 and beyond. We look forward to working with you all to make dance visible in Aotearoa.



JONATHAN BAKER
CHAIR, DANZ BOARD



ANTON CARTER
CHIEF EXECUTIVE

STRENGTHENING THE CAPABILITY OF THE DANCE SECTOR

PROVIDING INFORMATION, SERVICES AND RESOURCES



MEMBERSHIP

WORKING TOGETHER TO CREATE VIBRANT AND THRIVING DANCE

DANZ Membership is about bringing people together to celebrate, engage and share the stories of dance; it can be the vehicle in which DANZ helps support the industry by being the conduit or doorway for the dance community to come together.

DANZ Membership as at the end of 2017 totalled 360 members as follows:

PLATINUM	12
GOLD	56
SILVER	71
BRONZE	118
LIBRARY	20
COMPLIMENTARY	83

Building a strong membership base is a key priority for DANZ. DANZ Membership encourages the feeling of belonging to a dance community and the more people that belong, the stronger the community will become.

DANZ is committed to bring the diverse dance groups that make up the sector together and encourage integration across the industry. Membership is just one way in which this can be achieved. From here, we can develop meaningful engagements with our members to help join us together, to be part of a larger and stronger dance network.

With effect from 1 July 2018, DANZ will transition to an annual cycle for DANZ Membership, which will run from 1 July to 30 June. Moving to an annual cycle will be easier to administer, and the implementation of a more streamlined process is part of DANZ's commitment to review and improve our services so that we can better support the dance community.

DANZ values all our members. We want to work with you and most importantly keep supporting and nurturing dance in New Zealand. It is our aim to create unique platforms and spaces that grow and feed dance. Together we can make dance visible in Aotearoa New Zealand.



"DANZ is vitally important within the dance ecology of Aotearoa, helping New Zealanders connect with dance, and helping NZ dancers connect with the Asia Pacific region and beyond. It has held together a group of people to make a cohesive community that is highly respected around the world. DANZ is important because dance is important for New Zealanders."

ASSOCIATE PROFESSOR RALPH BUCK, HEAD OF DANCE STUDIES, FACULTY OF CREATIVE ARTS AND INDUSTRIES, UNIVERSITY OF AUCKLAND / **DANZ PLATINUM MEMBER**

"I have been involved with DANZ since its inception. I have been very pleased to observe the institution growing from its modest beginnings into the effective organisation that it is today. Long may it continue!"

JENNY STEVENSON / **DANZ BRONZE MEMBER**

"DANZ has always been approachable and have provided me with great assistance. I appreciate the coverage they have provided me over this time that has assisted me in providing an important cultural element to the New Zealand dance scene."

VIVEK KINRA MNZM, DIRECTOR MUDRA DANCE COMPANY / **DANZ SILVER MEMBER**

Beneath Skin and Bone, Trae Te Wiki

Photo: Andi Crown Photography



DANZ E-NEWSLETTER

KEEPING UPDATED ON THE LATEST NEWS AND EVENTS

DANCE LINES

STARTING CONVERSATIONS ABOUT THE DANCE LANDSCAPE IN AOTEAROA

The monthly DANZ e-newsletter is an important channel of communication to strengthen the capability of the dance community through the provision of information and resources.

With an average open rate of 31.3% by a subscriber base of over 1,200, this is a great platform for the dance community to get word out to the rest of the dance world and New Zealand, and showcase dance in New Zealand in all its diversity!

Dance Lines is the DANZ Blog, which is a new initiative for 2017 that arose out of the development of a digital strategy for DANZ. It provides DANZ with another channel to:

- Engage with the diverse dance community in Aotearoa, including the professional, recreational and educational sectors.
- Widen our reach locally, nationally and internationally

The blog not only provides a safe space for people to offer their opinions, to seek advice around issues affecting the dance industry but is another voice to educate, entertain the dance industry and wider community.

The first two blogs posted in 2017 by Sarah Knox focused on providing advice to young dancers wanting to pursue a career in dance, and transitioning from life as a dance student to dance professional.



**Eddie Elliott and Kosta Bogoievski,
Auckland Art Gallery**

"This job might be your audition for your next job. The dance industry is very small. Everyone knows everyone. Throughout my own career I almost never attended an audition. People get work through word of mouth recommendations, seeing you onstage in other productions, and getting to know you socially."

SARAH KNOX

INCREASING THE PUBLIC PROFILE OF DANCE IN AOTEAROA NEW ZEALAND

MAKING DANCE VISIBLE



DANZ MAGAZINE

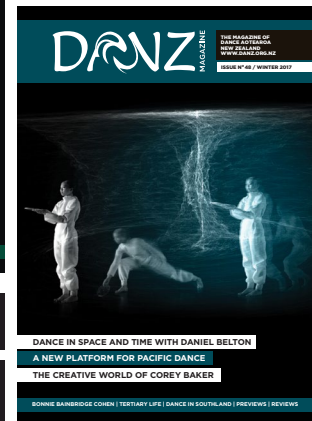
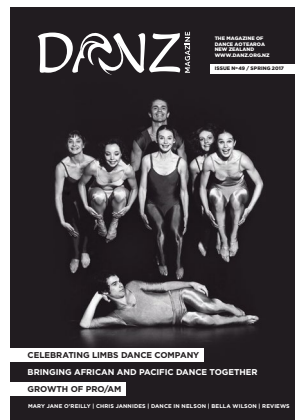
TELLING THE STORIES OF DANCE

The DANZ Magazine is the only magazine dedicated to reflecting the rich diversity of dance in Aotearoa. It is a voice for New Zealand dance, to promote, celebrate and document its history and growth. It also reflects the work of DANZ in our support of the dance industry, and to increase the public profile of all forms of dance and provide relevant information.

Four issues of the magazine were published this year with articles, profiles and reviews from the professional, educational and recreational sectors. Feature articles on the front cover included Atamira Dance Company's collaboration with musicians to create *PANGO/BLACK*; Dance in Space in Time with Daniel Belton's *AXIS - anatomy of space*; celebrating 40 years from the founding of Limbs Dance Company; and the collision of dance and theatre in Malia Johnston's *MOON*.

Distributed in hard copy form to theatres, private dance schools, libraries, tertiary institutions, primary and secondary schools, funding bodies, local and central government, dancers, choreographers, dance companies and DANZ members and with an online version on the DANZ website and via flipsnack.com, the DANZ Magazine reached a wide range of dance enthusiasts nationally and internationally.

Given the struggles for dance to have a profile in New Zealand, the DANZ Magazine provides dance with its own written voice and a vehicle by which there is a dedicated coverage of dance and industry issues.



"The DANZ Magazine is most valuable so I know what is on around the country and go to what I can."

"I love having a copy of the DANZ Magazine for my waiting room."

"The DANZ Magazine is informative and I like to sit away from a device and read what is going on in the dance world."

"I teach a ballet school in a rural community, I use the DANZ Magazine to keep abreast of dance in NZ."

"I can't wait to receive the DANZ Magazine - I feel like I'm in touch with dance in NZ."

Paige Pawson
Photo: Leon Menzies



NZ DANCE WEEK 2018

A NATIONAL PLATFORM FOR DANCE IN AOTEAROA

NZ DANCE WEEK BY THE NUMBERS

- 18,000** flyers distributed
- 1,800** posters put up
- 5,071** views on DANZ Dance Events page
- 570** views on DANZ Dance Classes page
- 372** #nzdanceweek posts
- 76** plus supported events
- 35** Ambassadors in 10 cities
- 74** videos posted on social media
- 22,000** plus views of videos

NZ Dance Week (NZDW) 2017 from 22–30 April provided a platform to showcase the joy and diversity of dance in Aotearoa. It reached and inspired people all around the country – Wellington, Auckland, Christchurch, Hamilton, Tauranga, Palmerston North, Dunedin and more!

Dance happened in art galleries, on Dance-O-Mats, indoors and outdoors, and in cyberspace with live streaming of rehearsals by the Royal New Zealand Ballet and Taki Rua. It crossed a multitude of genres – ballet, hip hop, contemporary, pilates, swing, Latin, belly dance and open floor. Suppliers of dance apparel and products and dance film distributors also came on board.

Partnerships featured strongly, leading to events being hosted at Auckland Art Gallery, Hannah Playhouse, Aotea Square and the activation of ‘pop up dance performances’ in urban spaces of Wellington’s CBD.

While there was exponential growth in NZDW overall, this was particularly prominent in the online space, not just during NZDW, but also post-NZDW. Social media was a powerful source of engagement and reach for NZDW with likes on the DANZ Facebook increasing by more than 200

in the month of April. A video created by Auckland Live of the launch event in Aotea Square and the first video in DANZ’s series of ‘Bridging Styles’ attracted more than 12,000 views during just one week of posting on Facebook at the conclusion of NZDW. This confirms the significance of the digital space with these videos providing a means by which dance is profiled beyond NZDW.

It is heartening to see the dance community embrace NZDW, affirming the value of the platform to the wider community. DANZ is confident that NZDW will only go from strength to strength, and we look forward to continuing to build on the foundations laid in the first two years. Together we can help dance reach its potential relative to the high rates of participation in Aotearoa.

Dance for all, dance for life but above all, just dance!



Swing Out Central
Dance-O-Mat, Aotea Square



Made to Move Dance

Kit Reilly, 2nd year contemporary dance student -
New Zealand School of Dance



DANZ WEBSITE

THE 'GO TO' PLACE FOR DANCE
IN NEW ZEALAND

INDUSTRY NETWORKING EVENTS

ENGAGING AND CONNECTING
WITH EACH OTHER

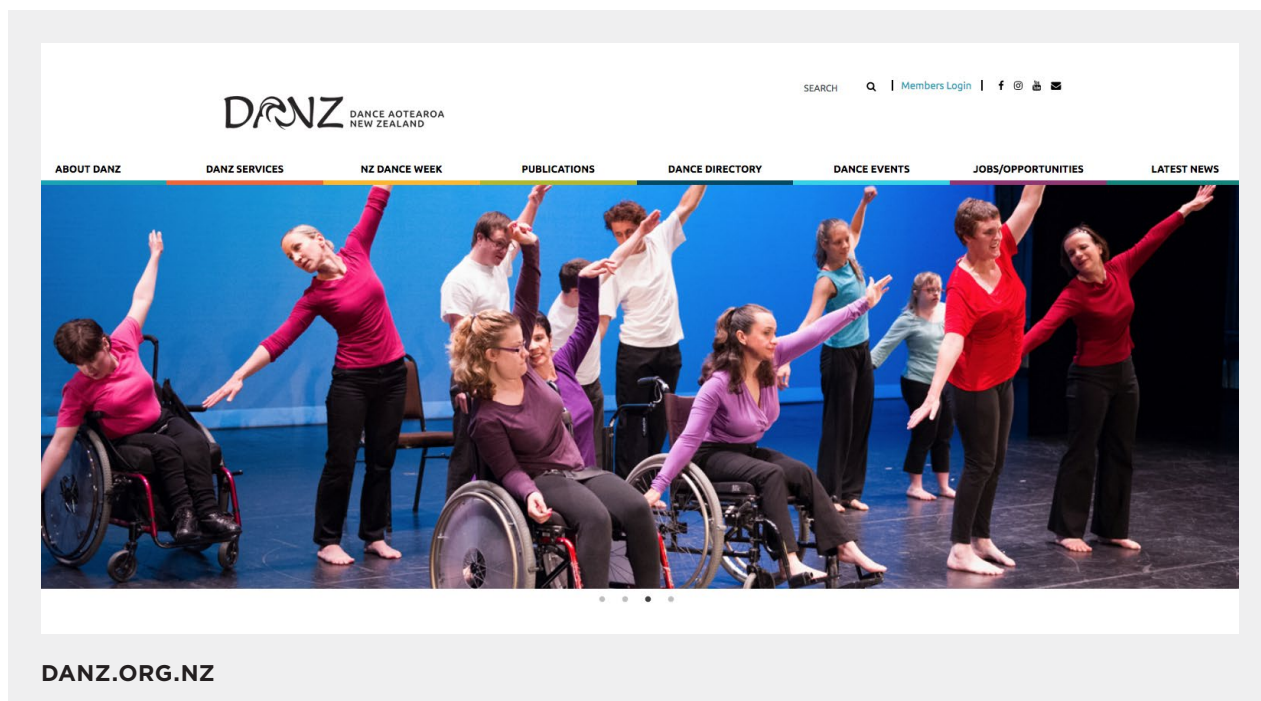
The DANZ website provides a powerful channel for the promotion of dance events, services and activities for dance people and organisations. It includes resources and information for the dance community, a calendar of dance events, listings of studios offering dance classes, jobs and opportunities in dance, and a directory of dance practitioners, services, venues and businesses.

Page views on the DANZ website ranged from an average of 8,000 to 10,000 per month in 2017. In 2018, DANZ will undertake a review of the website to focus on its effectiveness to deliver an accessible, dynamic and useful platform to support our work and the wider dance community. We will look to optimise the site to make it more 'mobile friendly', and to integrate it with other communications channels.

DANZ hosted six networking events in 2017. Primarily aimed at DANZ members, stakeholders and partners, the purpose of these 'meet and greet' events is to provide opportunities not just for DANZ to engage with the dance community, but to bring the community together to connect with each other.

One of the highlights was the event held in Dunedin in December to acknowledge Shona Dunlop MacTavish, and to award her as our first Honorary DANZ member. Attended by almost 100 people, this was a great opportunity to not only celebrate Shona but elevate the value that DANZ placed on our members and our membership programme.

In partnership with The Regent who supported the event as co-presenter, DANZ was able to deliver a really grand event inside a theatre where Shona had presented much of her work. It was fitting acknowledgment to Shona in recognition of her contribution to dance and DANZ.



SUPPORTING THE DEVELOPMENT OF PROFESSIONAL DANCE

BUILDING A STRONG INDUSTRY



GPS PROGRAMME

UPSKILLING THE SECTOR

ARTIST RESIDENCIES

EXPANDING ARTISTS DANCE PRACTICE

Since its establishment in 2002, DANZ has completed more than 120 mentorships, ranging from small to large and involving a diverse range of individuals and groups, many of whom have gone on to become key contributors to dance in Aotearoa New Zealand. The Growing Professional Skills (GPS) Programme (previously Mentoring & Coaching Programme), provides for skill development in any area of professional dance and each project is uniquely designed, depending on the needs of the mentee(s).

The GPS Programme is by application and priority is given to DANZ silver, gold or platinum members.

During 2017, 10 projects were completed. The projects were diverse and involved working with 20 plus dance artists. They included; choreographic mentoring for tertiary dance students and professional dance artists, music and vocal mentoring to create a dance theatre work, mentorship in the roles of a dramaturgy and technology and use of multi-media for dance performance.

"The mentoring enabled the students to learn how to choreograph in a supportive environment and from several different perspectives."

NARESSA GAMBLE, HAGLEY DANCE COMPANY

"The DANZ mentoring project was incredibly valuable to my development. I feel very fortunate to be able to have one on one sessions with someone who has experience specifically in area I was after."

ANITA HUNZIKER, FOOTNOTE NEW ZEALAND DANCE

DANZ supported two artist residencies in 2017; **Artist Residency at Wellesley Studios**, Auckland and **Bridge Dance Intensive and DAIR Residency** (via Ausdance) in Sydney Australia. These initiatives provided two independent artists with an opportunity to explore, create and expand their dance practice and is another means by which DANZ works to support and strengthen professional dance in Aotearoa New Zealand.

"DAIR is the perfect opportunity to experience a new and exciting place, while generating content in a quick and efficient manner. It is a chance for dancers to work on their own professional practice and be responsible for their own training. Having the creative freedom to work on your own dance practice in a fantastic place with caring staff and facilities catering to dancers' needs is priceless.

Thank you DANZ, Ausdance and the Royal Academy of Dance for providing me with this opportunity to expand my skill base and develop my work as an independent artist."

MATTHEW MOORE, 2017 RECIPIENT OF BRIDGE DANCE INTENSIVE AND DANCE ARTIST IN RESIDENCE (DAIR) SCHOLARSHIP.

MASTERCLASSES, WORKSHOPS AND ARTIST TALKS

LEARNING FROM THE BEST

DANZ's programme of masterclasses, workshops and artist talks provide unique opportunities for individuals to improve their skills, learn new techniques and styles, network with others, and expand their knowledge. During 2017, DANZ provided seven dance masterclasses and six artist talks as follows:

In partnership with Auckland Arts Festival

- Contemporary masterclass with **Cloudgate Dance Theatre of Taiwan**
- Masterclass with for male ballet dancers with **Sergei Polunin**
- Physical theatre masterclass with **Jakop Ahlbom**

In partnership with The New Zealand Dance Company

- Masterclass with **Kim Jae Duk** (Wellington and Christchurch)

'African Moves meets Urban Dance' workshop with **Antonio Bukhar** (Wellington)

Producing Seminar (Wellington)

In partnership with Kia Mau Festival (Wellington), artist talks with:

- **Santee Smith, Kaha:wi**
- **Nancy Wijohn & Kelly Nash**
- **Atamira Dance Company**
- **Tupe Lualua, Le Moana**

'Creating Works for Outdoor Festivals' workshop with **Corey Baker** (Wellington)

Artist talk with **Antonio Bukhar** (Wellington)

"It was great to learn from an expert in this specific area and gain exposure to different influences."

"Thank you for the memorable experience, it was great being pushed to try new cultures and movements."

"It was very beneficial to tap into a more inter-disciplinary approach to physical theatre. I learned a lot I can think about in my work as a contemporary dance practitioner."

"Being taught by a male tutor who is very skilled, something really special and amazing with advice you can really take on board."

"It was fantastic to take away tools, techniques and frameworks to better understand and develop my idea, get feedback and logistics to consider."

Contemporary Master class with
Cloudgate Dance Theatre of Taiwan



STATEMENT OF FINANCIAL PERFORMANCE

AS AT 31 DECEMBER 2017

	2017 \$	2016 \$
REVENUE		
Grants and donations	373,890	493,152
Subscriptions from members	16,562	18,647
Revenue from providing goods and services	14,267	28,382
Interest and dividends	6,791	7,210
Other revenues	8,078	12,731
Total Revenue	419,588	560,122
EXPENSES		
Employee related costs	270,032	289,643
Activities and overheads	221,249	207,491
Other expenses	12,031	14,382
Total Expenses	503,312	511,516
Surplus/(deficit) of revenue to expenses	(83,724)	48,606
Transfer from/(to) Foundation North project reserve	32,300	(55,000)
Balance to Accumulated funds	(51,424)	(6,394)

STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2017

	2017 \$	2016 \$
CURRENT ASSETS		
Cash and bank accounts	17,460	13,592
Debtors	9,207	16,233
Prepaid expenses	500	-
Term Deposits	170,000	240,000
Total Current Assets	197,167	269,825
NON-CURRENT ASSETS		
Furniture, fittings and equipment	5,870	15,955
Total Non-Current Assets	5,870	15,955
CURRENT LIABILITIES		
Creditors and accrued expenses	11,348	17,645
Employee costs payable	17,400	18,167
Deferred income (Unexpired portion of memberships)	6,944	7,181
Unused grants with conditions	9,281	1,000
Total Current Liabilities	44,973	43,993
Total Assets less Total Liabilities (Net Assets)	158,064	241,787
ACCUMULATED FUNDS		
Accumulated surpluses at start of year	186,787	193,181
Foundation North funded project reserve	22,700	55,000
Surplus/(Deficit) for year	(51,424)	(6,394)
Total Accumulated Funds	158,064	241,787



JDK Dance Crew
Photo: Stephen A'Court





CONNECT WITH DANZ AND WORK WITH US TO MAKE DANCE VISIBLE IN AOTEAROA

“BEING A MEMBER OF DANZ MAKES ME FEEL LIKE I AM NOT ON MY OWN.
I AM PART OF SOMETHING BIGGER AND IT CONNECTS ME WITH THIS.”



Like us on Facebook



List your events



Networking events



Follow us on Instagram



Promote jobs and
opportunities



Mentoring programme



Sign up to our e-news



New Zealand Dance Week



Choreographic masterclasses



Become a member



DANZ Magazine



Information seminars

DANZ DANCE AOTEAROA
NEW ZEALAND

Supporting the world of dance in New Zealand
He taukoko i te ao kanikani i Aotearoa

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**DANZ GRATEFULLY ACKNOWLEDGES
THE SUPPORT OF OUR VALUED
SUPPORTERS AND FUNDERS FOR
WORKING WITH US TO MAKE DANCE
VISIBLE IN AOTEAROA NEW ZEALAND**

MAJOR FUNDERS



PROJECT FUNDERS



PLATINUM MEMBERS

