

DANZ

DANCE AOTEAROA
NEW ZEALAND

BACKGROUND INFORMATION & OVERVIEW OF SERVICES



WWW.DANZ.ORG.NZ

Supporting the world of dance in New Zealand
He tautoko i te ao kanikani i Aotearoa

PANGO/BLACK, Atamira Dance Company
Pulima Art Festival (2016)
Photo: Chang Chih Chen

MAKING DANCE VISIBLE IN NEW ZEALAND



CONTENTS

DANCE AOTEAROA NEW ZEALAND(DANZ)

The national service organisation for dance.

OUR VISION

To make dance visible in Aotearoa New Zealand

OUR MISSION and PURPOSE

To promote dance and the provide support and services to the dance sector in all its diversity.

OUR VALUES

Mānakitanga Showing respect for others.

Hauora Seeking appropriate balance between mental, physical, social and spiritual well-being.

Awhinatanga Maintaining care for others

Whanaungatanga Recognising and promoting diversity and inclusiveness.

Pono tūtura Maintaining professional integrity.

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THE DANCE SECTOR

Dance in Aotearoa New Zealand is diverse. It encompasses the movement forms of the Tangata Whenua, youth and recreational styles, street dance and commercial styles, dance which maintains and drives cultural traditions, that emanates from classical and stage traditions and dance that is edgy, innovative and contemporary.

Dance is part of our national identity, celebrating our origins and reflecting who we are as New Zealanders.

New Zealand dance forms often reflect the interplay between our Polynesian, European, Asian and other diverse heritages, and our experiences of life and place in the world. Dance provides an opportunity for us to take our culture to the world.

The dance sector spans performance, education and the community. Professionals may work across all three of these sectors over the course of their career or simultaneously. They include dancers, choreographers, producers, managers, studio owners, marketers, venue managers, technicians, teachers, project coordinators, health specialists, dance therapists, writers and researchers.

The dance sector is found in studios, on Marae, as part of community, primary, secondary and tertiary education, dance businesses, performance companies, training, entertainment and tourism. People in these roles may work freelance, part-time or full-time in their professions.

As one of the arts, dance has the ability to foster creativity, vitality and originality. Dance can involve the public in a way that inspires, provokes and connects us.

Artistic creation and expression is the heart of the dance sector, and needs to be nourished and developed through infrastructure, investment, training, critique and dialogue.

Dance creates jobs and contributes to the economy. As a social activity it develops high self-esteem and a positive outlook. The creative and collaborative nature of dance can bring benefits to the family and community. Dance improves levels of physical activity and contributes to healthier lifestyles. Dance is motivating, educational and enjoyable. Anyone can dance and enjoy dancing - people of all ages, backgrounds and abilities.

AXIS - ANATOMY OF SPACE
DANIEL BELTON AND GOOD COMPANY ARTS FEATURING RNZB DANCERS ©2017



DANCE FACTS

THE POPULARITY OF DANCE IN NEW ZEALAND

New Zealand is alive with dance. DANZ estimates that more than 630,000 New Zealanders of all backgrounds, abilities and ages dance regularly, which is far more than play rugby and netball combined. From small community groups to the world stage, kiwis are dancing.

SPORT AND ACTIVE RECREATION IN THE LIVES OF NEW ZEALAND ADULTS: 2013/14 ACTIVE NEW ZEALAND SURVEY RESULTS

This report highlights New Zealanders' participation in sport and active recreation, produced by Sport NZ. Dance features as one of the top 10 activities undertaken by adult women over a 12 month period. Below is a snap shot of some of the data in the report.

% of participation by women

Activity	%	No.
Walking	72.2%	1,245,000
Swimming	33.1%	570,000
Equipment-based exercise	21.7%	374,000
Cycling	21.6%	372,000
Jogging/Running	18.1%	312,000
Pilates/Yoga	16.6%	287,000
Dance	14.1%	243,000
Aerobics	13.4%	231,000
Fishing	10.5%	181,000
Tramping	8.3%	144,000

% of participation in dance by ethnicity

ETHNICITY	%
1. All adults	9.8%
2. Māori	12.6%
3. Pasifika	17.4%
4. Other ethnicities	11.5%

UNITEC PERFORMING SCREEN & ARTS, PHOTO: OLE MAIAVA



Cuba Dupa, Swan Lane Dancehall, Photo: Keane Chan



DANZ IS IMPORTANT

BECAUSE DANCE IS IMPORTANT TO NEW ZEALANDERS

"If dance reached it's full potential we would have an exciting, vibrant and healthy community. Dance would be a part of everyone's life."

To create a vibrant dance industry, the work of DANZ, and finding partners to support dance is important to overcome the following challenges in the industry.

- Dance lacks core stability and has a fragile infrastructure.
- There are few purpose built, dance designated spaces compared to the physical infrastructure of other art forms.
- There are low levels of funding for dance and little local government support for dance performance and community dance, compared with sport, theatre and the visual arts.
- Syllabus and genre organisations provide some support to allied teachers and studios but these systems are not integrated with the national infrastructure or across sectors.
- Dance in schools requires increased resourcing and support.
- Community dance is highly popular but reliant on user pays or commercial provision.

STRENGTHENING THE CAPABILITY OF THE DANCE SECTOR

PROVIDING INFORMATION, SERVICES AND RESOURCES



MEMBERSHIP

WORKING TOGETHER TO CREATE VIBRANT AND THRIVING DANCE

DANZ is committed to bringing the diverse groups that make up the sector together to encourage integration across the industry. Membership is about bringing people together to celebrate and share the stories of dance; it can be the vehicle in which DANZ helps support the industry by being the conduit doorway for the dance community to come together.

DANZ membership runs on an annual cycle from 1 July to 30 June. There are five levels of paid membership, each level has a number of benefits, including; discounts, professional development opportunities, the DANZ Magazine and more.

Building a strong membership base that reflects the high numbers of people participating in dance in Aotearoa is a key priority for DANZ.

From here, we can develop meaningful engagements with our members and become a part of a larger dance network; to support and nurture dance in New Zealand and to create unique platforms and spaces that grow and feed dance.



"DANZ is vitally important within the dance ecology of Aotearoa, helping New Zealanders connect with dance, and helping NZ dancers connect with the Asia Pacific region and beyond.

It has held together a group of people to make a cohesive community that is highly respected around the world. DANZ is important because dance is important for New Zealanders."

ASSOCIATE PROFESSOR RALPH BUCK, HEAD OF DANCE STUDIES, FACULTY OF CREATIVE ARTS AND INDUSTRIES, UNIVERSITY OF AUCKLAND / **DANZ PLATINUM MEMBER**

"I have been involved with DANZ since its inception. I have been very pleased to observe the institution growing from its modest beginnings into the effective organisation that it is today. Long may it continue!"

JENNY STEVENSON / **DANZ BRONZE MEMBER**

"DANZ has always been approachable and have provided me with great assistance. I appreciate the coverage they have provided me over this time that has assisted me in providing an important cultural element to the New Zealand dance scene."

VIVEK KINRA MNZM, DIRECTOR MUDRA DANCE COMPANY / **DANZ SILVER MEMBER**

Beneath Skin and Bone, Trae Te Wiki

Photo: Andi Crown Photography



DANZ E-NEWSLETTER

KEEPING UPDATED ON THE LATEST NEWS AND EVENTS

DANCE LINES

STARTING CONVERSATIONS ABOUT THE DANCE LANDSCAPE IN AOTEAROA

The monthly DANZ e-newsletter is an important channel of communication to strengthen the capability of the dance community through the provision of information and resources.

With an average open rate of 31.3% by a subscriber base of over 1,200, this is a great platform for the dance community to get word out to the rest of the dance world and New Zealand, and showcase dance in New Zealand in all its diversity.

In addition to the monthly e-newsletter, DANZ sends out a weekly e-newsletter service dedicated to dance jobs, classes and other opportunities. This service was initiated in January 2019 in response to concerns from the dance community about the gap left by the demise of the NZ Dance News email service.

Dance Lines provides DANZ with another channel to:

- Engage with the diverse dance community in Aotearoa, including the professional, recreational and educational sectors.
- Widen our reach locally, nationally and internationally

The blog not only provides a safe space for people to offer their opinions, to seek advice around issues affecting the dance industry but is another voice to educate, entertain the dance industry and wider community.



**Eddie Elliott and Kosta Bogoeievski,
Auckland Art Gallery**

MAKING DANCE VISIBLE

BY INCREASING THE PUBLIC PROFILE OF DANCE IN AOTEAROA



DANZ MAGAZINE

TELLING THE STORIES OF DANCE

The DANZ Magazine is the only magazine dedicated to reflecting the rich diversity of dance in Aotearoa. It is a voice for New Zealand dance, to promote, celebrate and document its history and growth. It also reflects the work of DANZ in our support of the dance industry, to increase the public profile of all forms of dance and provide relevant information.

Four issues are published each year and is distributed nationally to our members and the wider dance community.

Theatres, private dance schools, libraries, tertiary institutions, primary and secondary schools, funding bodies, local and central government, dancers, choreographers, dance companies and DANZ members receive a hard copy. Together with an online version on the DANZ website and via flipsnack.com, the DANZ Magazine reaches a wide range of dance enthusiasts nationally and internationally.

Given the struggles for dance to have a profile in New Zealand, the DANZ Magazine provides dance with its own written voice and a vehicle by which there is a dedicated coverage of dance and industry issues.



Email danz@danz.org.nz for information on advertising in the DANZ Magazine

"The DANZ Magazine is most valuable so I know what is on around the country and go to what I can."

"I love having a copy of the DANZ Magazine for my waiting room."

"The DANZ Magazine is informative and I like to sit away from a device and read what is going on in the dance world."

"I teach a ballet school in a rural community, I use the DANZ Magazine to keep abreast of dance in NZ."

"I can't wait to receive the DANZ Magazine – I feel like I'm in touch with dance in NZ."

Paige Pawson
Photo: Leon Menzies



NEW ZEALAND DANCE WEEK

A NATIONAL PLATFORM FOR DANCE IN AOTEAROA

**'DANCE KEEPS US MOVING,
AND LETS US CREATE AND
EXPRESS OURSELVES IN
CELEBRATING LIFE'
PARRIS GOEBEL**



Established in 2016, New Zealand Dance Week (NZDW) is a new platform created by DANZ to "celebrate, elevate and participate" in all forms of dance. People are encouraged to become audiences; challenged to participate and enjoy the benefits dance has to offer in a dedicated week of dance.

Held during the last week of April, NZDW has generated excitement, genuine interest and engagement from all parts of the community.

It provides a unique platform to bring people together to celebrate and share their love of dance; from students to professional dance companies, tots to teenagers to seniors.

It is heartening to see the dance community embrace NZDW, affirming the value of the platform to the wider community. DANZ is confident that NZDW will only go from strength to strength. Together we can help dance reach its potential relative to the high rates of participation in Aotearoa.

Dance for all, dance for life but above all, just dance!



NZDW Celebrations, Photo: Sophie Greig



Swing Out Central
Dance-O-Mat, Aoteara Square



Made to Move Dance

Email danz@danz.org.nz for information on how to get involved in NZ Dance Week

Kit Reilly, 2nd year contemporary dance student -
New Zealand School of Dance



DANZ WEBSITE

THE 'GO TO' PLACE FOR DANCE

INDUSTRY NETWORKING EVENTS

ENGAGING AND CONNECTING WITH EACH OTHER

The DANZ website is a powerful channel for the promotion of dance events, services and activities for dance people and organisations. It includes resources and information for the dance community, a calendar of dance events, listings of studios offering dance classes, jobs and opportunities in dance, and a directory of dance practitioners, services, venues and businesses.

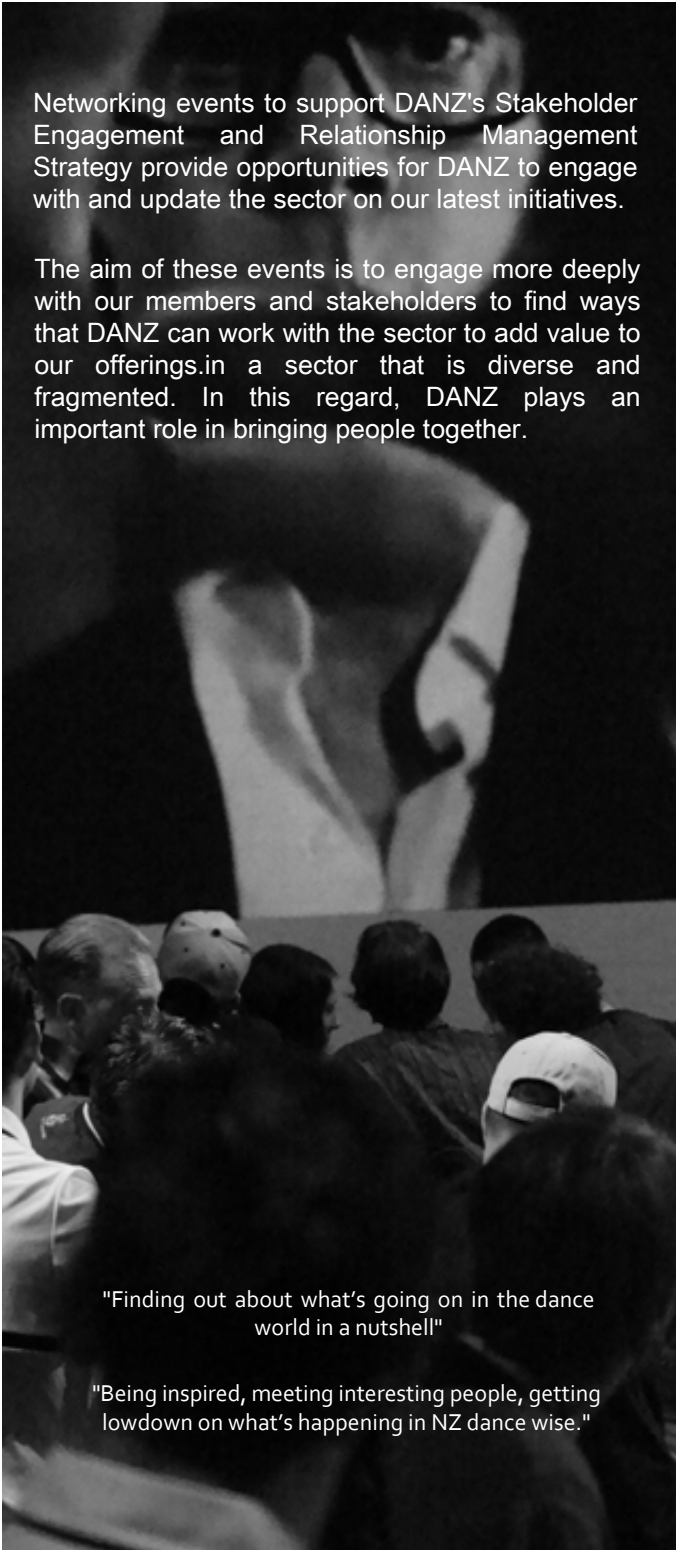
With unique page views ranging from an average of 18,000 to 23,000 per month, the DANZ website is a great platform for the dance community to reach a targeted and engaged audience as follows:

Dance Events - FREE listings of dance events searchable by keyword, category or region.

Jobs and Opportunities - FREE listings of jobs and opportunities throughout New Zealand searchable by keyword, category or region.

Content from the website is linked through to DANZ's social media platforms to further amplify promotion of dance events, activities and opportunities.

Email danz@danz.org.nz for information on advertising on the DANZ website



Networking events to support DANZ's Stakeholder Engagement and Relationship Management Strategy provide opportunities for DANZ to engage with and update the sector on our latest initiatives.

The aim of these events is to engage more deeply with our members and stakeholders to find ways that DANZ can work with the sector to add value to our offerings in a sector that is diverse and fragmented. In this regard, DANZ plays an important role in bringing people together.

"Finding out about what's going on in the dance world in a nutshell"

"Being inspired, meeting interesting people, getting lowdown on what's happening in NZ dance wise."

PROFESSIONAL DEVELOPMENT

BUILDING A STRONG INDUSTRY



GPS PROGRAMME

UPSKILLING THE SECTOR

Since its establishment in 2002, DANZ has completed more than 150 mentorships, ranging from small to large and involving a diverse range of individuals and groups, many of whom have gone on to become key contributors to dance in Aotearoa New Zealand.

The Growing Professional Skills (GPS) Programme provides for skill development in any area of professional dance and each project is uniquely designed, depending on the needs of the mentee(s).

Mentoring projects are diverse and have included; choreographic mentoring for tertiary dance students and professional dance artists, music and vocal mentoring to create a dance theatre work, mentorship in the roles of a dramaturgy and technology and use of multi-media for dance performance.

The GPS Programme is by application and priority is given to DANZ silver, gold or platinum members.

"The mentoring enabled the students to learn how to choreograph in a supportive environment and from several different perspectives."

NARESSA GAMBLE, HAGLEY DANCE COMPANY

"The DANZ mentoring project was incredibly valuable to my development. I feel very fortunate to be able to have one on one sessions with someone who has experience specifically in area I was after."

ANITA HUNZIKER, FOOTNOTE NEW ZEALAND DANCE

ARTIST RESIDENCIES

EXPANDING ARTISTS DANCE PRACTICE

Dance residencies provide opportunities for dance artists to develop their choreographical skills and create work in a supported environment. Such opportunities are currently limited in New Zealand for independent artists. Companies and established artists are well supported, but recent graduates and emerging artists do not have the infrastructure of a company to support their ongoing creative explorations.

These initiatives are vitally important to DANZ's programme of support artists to develop their practice and create work which contributes to realising the creative potential of the sector.

'...the perfect opportunity to experience a new and exciting place, while generating content in a quick and efficient manner. It is a chance for dancers to work on their own professional practice and be responsible for their own training. Having the creative freedom to work on your own dance practice is priceless.

MATTHEW MOORE, 2017 RECIPIENT OF BRIDGE DANCE INTENSIVE AND DANCE ARTIST IN RESIDENCE (DAIR) SCHOLARSHIP

'I have been thinking a lot about how to collaborate with performers and this residency helped me to solidify some actual practical things I can continue to do moving forward to craft a good working environment.'

CAITLIN DAVEY, 2018 RECIPIENT OF DANZ/ SAINT KENTIGERN DANCE RESIDENCY



International Dance Day,
YouthDance Education Trust
Photo: Garside Imaging

MASTERCLASSES, WORKSHOPS, SEMINARS AND ARTIST TALKS

LEARNING FROM THE BEST

DANZ's programme of masterclasses, workshops and artist talks provide unique opportunities for individuals to improve their skills, learn new techniques and styles, expand their knowledge and network with peers and other dance professionals.

DANZ works with a range of partners to deliver a programme to strengthen the capability of the dance sector and to build sustainable and diverse careers in dance.

"Both workshops were challenging and inspiring and our dancers and youth crew really gained some valuable new insights into different forms of dance and ways of working."

"It was great to learn from an expert in this specific area and gain exposure to different influences."

"It was very beneficial to tap into a more interdisciplinary approach to physical theatre. I learned a lot I can think about in my work as a contemporary dance practitioner."

"Being taught by a male tutor who is very skilled, something really special and amazing with advice you can really take on board."

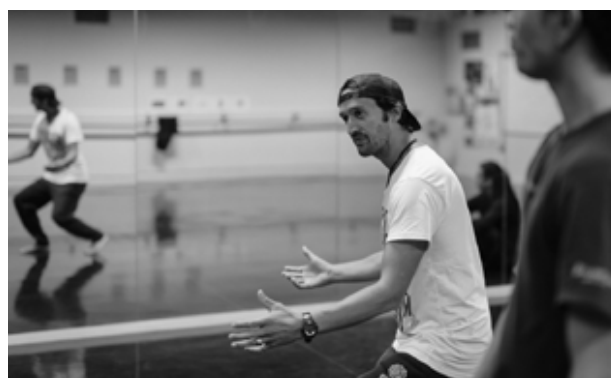
"It was fantastic to take away tools, techniques and frameworks to better understand and develop my idea, get feedback and logistics to consider."



Le Grand Continental, Wellington



Santee Smith, Neotindigena,
Photo: Erik Zennström



Moss Patterson
Photo: Jinki Cambromero

WHO WE ARE

OUR MANAGEMENT TEAM



SHERYL LOWE EXECUTIVE DIRECTOR

Sheryl assumed the role of Executive Director in October 2018 having served on the Board since 2016. She has an enduring passion for the arts, dance and dance fitness.



LINDA LIM COMMUNICATIONS MANAGER

Linda joined DANZ in 2010 and has extensive experience in areas of communications, sponsorship and funding, event, relationship and project management. She is a founding Trustee of Asian Events Trust and Programme Director for Wellington's annual Chinese New Year Festival.



TATIANA ZVEGUINSEVA FINANCE & MEMBERSHIP ADMINISTRATOR

Tatiana joined DANZ in 2006 and is trained in administration, database and information Technology. Originally from Russia, her interests are arts and crafts and supporting the Russian community in their cultural activities.



LEAH MACLEAN PROJECTS COORDINATOR

Leah has been with DANZ since 2015 and moved into the role of projects in late 2018. Originally from a small town in the Waikato, Leah moved to Wellington to study Communications at Massey University and continues to write for the DANZ Magazine and undertake freelance publicity work.



KIRSTIE BAXTER COMMUNICATIONS COORDINATOR

Kirstie has a passion for the arts, and in particular dance. She was previously the Administration Manager for Footnote New Zealand Dance, and joined DANZ as Communications Coordinator in August 2018.

WHO WE ARE

OUR BOARD



DOREEN BESTMANN CHAIR

Doreen has a keen interest in dance-related governance. She has extensive business and leadership skills, specifically in strategic planning and evaluations, project and change management and financial management.



PERRY WALKER DEPUTY CHAIR

Perry has an extensive and wide-ranging interest in the arts. His experience and skills at executive and governance levels have come through roles as a Communications Consultant, a Director of Bats Theatre, an Advisory Trustee for the Asian Events Trust, and Trustee/Chairman for Arts Wellington.



JONATHAN BAKER

Jonathan is a Lecturer in the Faculty of Business & Law at Auckland University of Technology where he teaches at both undergraduate and postgraduate levels. He is also a PhD candidate at the University of Auckland, researching the disruption and creation of markets. Jonathan is a former Board Trustee of the Auckland Philharmonia Orchestra.



KAREN FRASER PAYNE

Karen is a past Trustee and General Manager of Touch Compass Dance Trust and a Board member of Hohepa Auckland. She has diverse and extensive skills and experience in leadership, management, public relations and governance, specialising in disability issues, aviation, tourism and inclusive arts.



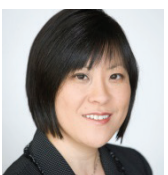
KRISTAL SNOW

Kristal has more than 14 years of experience in financial advisory and management. She has a passion for dance and has been involved in dance, as a dancer, teacher and choreographer, in styles ranging from tap and contemporary through to ballroom and Latin American.



MERENIA GRAY

Merenia is an arts executive and graduate from the New Zealand School of Dance. She has enjoyed a successful international career as a dancer, teacher and choreographer. She specialises in Māori contemporary dance and has extensive experience as a Sponsorship Manager working with Kowhiti Indigenous Dance Festival, The New Zealand Dance Company and Tempo Dance Festival.



SHERYL LOWE

Sheryl brings wide-ranging professional experience in the international and domestic promotion of New Zealand arts, culture and trade, along with expertise in strategic communications, organisational monitoring, governance, arts management and cultural exchange.

Pointy Dog Dance Company
Photo: Ole Maiava





CONNECT WITH DANZ

AND WORK WITH US TO MAKE DANCE VISIBLE IN AOTEAROA

“Being a member of DANZ makes me feel like I am not on my own. I am part of something bigger and it connects me with this.”

WWW.DANZ.ORG.NZ



Like us on Facebook



List your events



Networking events



Follow us on Instagram



Promote jobs and opportunities



Mentoring programme



Sign up to our e-news



New Zealand Dance Week



Choreographic masterclasses



Become a member



DANZ Magazine



Information seminars

DANZ

DANCE AOTEAROA
NEW ZEALAND

Supporting the world of dance in New Zealand

He taukoko i te ao kanikani i Aotearoa

creative **nz**
ARTS COUNCIL OF NEW ZEALAND TOI AOTEAROA

FOUNDATION
NORTH
Te Kaitiaki Takea o
Tamariki o Tei Tokerau

DANZ GRATEFULLY ACKNOWLEDGES THE SUPPORT OF OUR VALUED SUPPORTERS AND FUNDERS FOR WORKING WITH US TO **MAKE DANCE VISIBLE** IN AOTEAROA NEW ZEALAND

MAJOR FUNDERS



PROJECT FUNDERS



SUPPORTERS



PLATINUM MEMBERS

