Multicultural Council of Wellington

Strategic Plan 2015 - 2018

The Multicultural Council of Wellington empowers ethnic communities to fulfill their potential and contribute to the improved economic and social well-being of Wellington.

Strong and Innovative Council

Leadership

- Make strategic decisions
- Adapt to new paradigms
- Develop membership capacity
- Consult and collaborate
- Develop communities and their leaders
- Create business opportunities
- Measure success
- Lead Treaty-based multiculturalism
- Succession planning

Capacity

- Well connected, informed and passionate advisors and mentors
- Develop increasingly skilled membership
- Easily accessed resources
- Strong and dynamic leadership
- Access to funding
- Growing membership
- Access to agencies

Engagement

- Grow diverse networks
- Closer engagement with all ethnic communities
- Provide festivals and other events to celebrate and improve awareness, understanding and friendships
- Grow and strengthen partnerships

Service

- Support settlement
- Grow mutual understanding
- Support integration
- Grow harmonious relationships
- Improve safety
- Evidence based advocacy
- Improve well-being

Projects

- Strategic planning and leadership development for ethnic leaders
- Multicultural Forums
- Treaty-based multiculturalism workshops
- Social Media
- Website
- Recruitment
- Office space
- Ethnic Business Council
- Business luncheon series
- International business meetings
- Social Media
- Website
- Ethnic Business Network
- Quarterly ethnic business forums
- Ethnic celebrations and festivals
- Understanding cultural awareness workshops
- Access Radio
- International college student network
- Women well-being workshops
- Domestic violence workshops

Goals

- Well connected, competent and engaged ethnic leadership
- Confident, enthusiastic, skilled, diverse, employed workforce
- Innovative job creation
- Improved capability of SMEs
- Successful, retained ethnic workforce in Wellington
- New migrants supported
- Family well-being improved
- Women fully participating in society and employment
- Young people are tolerant, understanding and respectful of diverse cultures, beliefs, languages and accents
- Value added to ethnic community groups in Wellington
- Strong ethnic community groups
- Potential of ethnic communities fulfilled

Outcomes

- Ethnic communities are fully engaged with, and add value to the well-being and leadership of Wellington's communities
- All cultures are valued, integrated and celebrated in our city's everyday life and business
- People of different cultures and beliefs live safely and in harmony

→ Improved economic and social well-being of Wellington

Consultation and Collaboration

- NGOs
- Police
- MSD
- HRC
- MBIE
- MFAT
- New Zealand Trade and Enterprise
- Wellington City Council
- Grow Wellington
- BusinessNZ
- Wellington Creative HQ
- Wellington Employers' Chamber of Commerce
- Business Mentors NZ
- Tertiary Institutions
- Schools
- Office of Ethnic Affairs
- Interfaith Council