



Multicultural New Zealand

Strategic Plan

2015-2016

Directory



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Operation Name: Multicultural New Zealand

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Incorporation Date: 4 September 1989

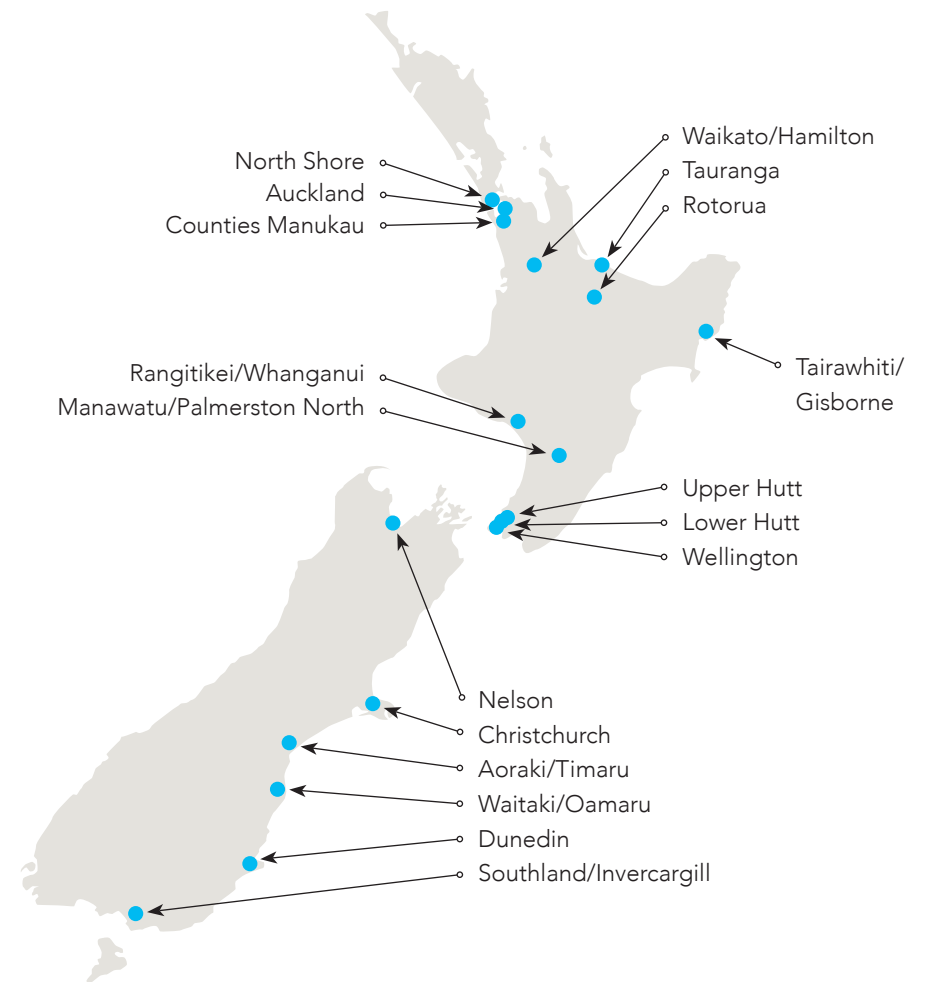
Incorporation Number: 445336

Charities Commission: CC36978

GST Number: 72-083-555

Our councils

Senior | Women | Youth | Business Advisory Board



Introduction



This year Multicultural New Zealand celebrates 26 years of achievement as a champion of multiculturalism and harmonious race relations. From small beginnings in 1989, we have grown to a network of 18 multicultural councils throughout the country and national councils for seniors, women, youth and business advisory.

Collectively we have an annual budget approaching a million dollars and employ 20 full and part time staff to support and coordinate our many volunteers. This has been made possible by the generosity of national and local sponsors, including the Lottery Grants Board, Ministry of Social Development the Office of Ethnic Communities, the New Zealand Police, the Department of Internal Affairs Community Operations Grants Scheme (COGS), city and district councils, community trusts, and national charitable foundations such as the Tindall and Todd Foundations. We sustain our funding by demonstrating our ability to deliver.

We have a strategic plan for 2015-6, through which we will continue to pursue our vision of a multicultural New Zealand where all people live together safely and in harmony. We do this through our goals of leadership, partnership, capacity and service.

Vision

A multicultural New Zealand where people of different cultures and beliefs live safely and in harmony.

Mission

To represent and support multicultural councils and ethnic, migrant, and refugee communities through leadership, partnership, capacity building and service delivery.

Goals

Leadership

To be the recognised collective voice of ethnic, migrant and refugee communities and to inform and advise government, organisations and the general public on multicultural policy and practice.

Partnership

To develop and maintain productive partnerships and relationships with organisations sharing our objectives in order to maximise our impact.

Capacity

To have the sustainable organisational capacity nationally and locally to represent, support and strengthen ethnic, migrant and refugee communities and to foster a genuine multicultural society.

Service

To deliver products and services to ethnic, migrant and refugee communities, agencies and the general public that will support settlement, integration, safety, well-being, mutual understanding and harmonious relations.



Actions

Leadership

To be the recognised collective voice of ethnic, migrant and refugee communities and to inform and advise government, organisations and the general public on multicultural policy and practice.

We will continue to build our brand, communicate with our members and the public through media statements, newsletters, websites and social media, consult with ethnic, migrant and refugee organisations, make submissions to government on legislation, policy and practice, and support our national councils for women, youth, seniors, and business to lead in their specialist areas.

Our strategic priorities are to:

- advocate for greater representation of ethnic communities at all levels of the public service, and greater engagement of central and local government with ethnic communities
- advocate for the achievement of greater representation of ethnic communities on School Boards of Trustees and in local government in the 2016 elections
- build a strategic agenda for multiculturalism and multilingualism, and
- contribute to the Tamaki Makaurau Auckland Languages Strategy and advocate for a community languages framework and a national languages policy.

Partnership

To develop and maintain productive partnerships and relationships with organisations sharing our objectives in order to maximise our impact.

We will continue to work with our existing strategic partners, with whom we deliver shared programmes and projects – NZ Police, Ministry of Social Development, Office of Ethnic Communities, Centre for Applied Cross-cultural Research, Human Rights Commission, the Baha'i Community and Speech New Zealand – to deliver agreed outcomes, and we will grow the number of such partners. We will also develop relationships with organisations with which we share common objectives but do not necessarily deliver shared programmes and projects, by according them a form of associate status. We will build, facilitate or join networks and coalitions of organisations to pursue common goals.

Our strategic priorities are to:

- develop a partnership strategy in order to renew and extend our strategic partnerships to deliver programmes and services
- increase the number of partnership projects
- strengthen relationships with the diplomatic corps with a view to achieving support for our programmes
- build an extensive national associates network with which we can share information, consult and cooperate on matters of common interest and concern
- develop and co-ordinate a national network of migrant service centres, including RMCs, independent migrant centres and Newcomers Networks.

Actions

Capacity

To have the sustainable organisational capacity to represent, support and strengthen ethnic, migrant and refugee communities and to foster a genuine multicultural society.

We will continue to build the capacity of the national office and our councils and amend our rules to clearly set out governance and management functions. We will support councils to increase their membership on a nationally consistent basis and encourage the establishment of further councils. We will work with councils to obtain the resources to maintain an office or centre and employ a coordinator, provide support for regional meetings of neighbouring councils in the Northern, Central and Southern regions, negotiate national and regional contracts for service delivery and provide training for our office holders, volunteer workers and paid staff.

Our strategic priorities are to:

- develop a fundraising strategy to achieve sustainable funding and staffing for the national office to deliver support to councils through funding applications, programme sponsors, partnership agreements and returns on social enterprise
- conduct a rules review to recognize the evolving nature of governance and management arrangements and to reflect the strategic direction of the organisation
- organise regional meetings of RMCs in the northern, central and southern regions in November and February
- extend the number of areas served by regional councils
- establish regional development and support positions to assist in the extension of areas served by regional councils (especially in the northern and central regions) and the coordination of councils within the northern, central and southern regions
- support the network of coordinators employed by councils
- establish a working group to develop a membership growth strategy.

Service

To deliver products and services to ethnic, migrant and refugee communities, agencies and the general public that will support settlement, integration, safety, well-being, mutual understanding and harmonious relations.

We will continue to support councils to deliver a range of services including national delivery of products and programmes organised or negotiated by the national office and strategic partners. These include programmes such as Race Relations Day, professional speaking for migrants, secondary schools Race Unity speech competitions, national community football tournament, noho marae, restorative justice, and family violence prevention (E Tu). We will encourage the extension of successful local programmes and events delivered by some councils to councils elsewhere. We will continue to develop programmes in the areas of migrant settlement support, language and culture, sports and recreation, education and training, community involvement, business and employment, health and well-being, and events.

Our strategic priorities are to:

- develop and promote a national suite of multicultural programmes under the banner of e.g. Multicultural Education, Multicultural Events, Multicultural Sports and Recreation, Languages, Safe Communities, Settlement and Employment Support
- raise the national profile of regional council activities for Race Relations Day
- deliver the national intercultural training programme for NGOs
- extend the delivery of professional speaking for migrants training
- raise awareness of domestic violence in ethnic communities and what people can do to reduce it.

Partners & Sponsors

Thanks to:

Lottery Grants Board

Todd Foundation

Tindall Foundation

New Zealand National Commission for UNESCO

Community Operation Grants Scheme (COGS)

New Zealand Police

Human Rights Commission

NZ Diversity Action Programme

Office of Ethnic Communities

Wellington City Council

Victoria University Centre for Cross-Cultural Research

New Zealand Baha'i Community

New Zealand Neighbourhood Support

Volunteering New Zealand

English Language Partners Trust

FRESCO

Deloitte New Zealand

Speech New Zealand

Statistics New Zealand

Ministry of Social Development

Electoral Commission

E Tu Whanau

Hui E! Community Aotearoa

ComVoices

Lion Foundation

New Zealand Community Trust

Wellington Community Trust

COMET Auckland

Community Languages Association of New Zealand (CLANZ)





Community partnerships

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