



A New Zealand where children can flourish

Media Pack for stakeholders and supporters of Child Poverty Action Group

Child Poverty Action Group (CPAG) is an independent registered charity working to eliminate child poverty in New Zealand through research, education and advocacy.

The organisation formed in 1994 out of deep concern for the rising level of poverty in New Zealand and its effects on children. CPAG has over 3,500 members and supporters across New Zealand including leading academics, doctors, teachers, health workers, community workers and many other people concerned about the poorest children in New Zealand society.

CPAG has regional networks in Whangarei, Auckland, Wellington, Christchurch, Nelson and Dunedin. We also work closely with other child-focused organisations.

The guiding principle of CPAG is the right of every child to security, food, shelter, education and healthcare.

Our core objectives:

- To promote better policies for children and young people.
- To promote awareness of the causes and consequences of child poverty.
- To ensure all activities and decisions of the group honour Te Tiriti O Waitangi.
- To ensure all activities and decisions respect other cultural perspectives.

CPAG will be releasing five documents on five key election topics that will look at how evidence based policy changes can reduce child poverty if implemented after the next election. As a measure of the impact of these policy changes in real life terms we are asking all political parties to commit to reducing the annual number of child hospital admissions for poverty related preventable diseases from 40,000 to 20,000 by 2022. The five key election documents focusing on topics of health, social investment, incomes, housing and education are released every three to four weeks. If you support our policy recommendations, we welcome your use of them in your own election material and as you see fit.

This media pack includes media release, background document and information about the spokesperson/s for the related topic.