

Advertising Rate Card 2015/16

(all prices exclude GST)

Services

	Members	Non Members
Job ad package (listing in weekly member job services email plus listing on website)	\$199	\$299
Job ad package (listing in weekly member job services email plus listing on website and using the FIA service)	\$499	\$649
Training ads – including online calendar – registration fee under \$200	\$260	\$400
Training ads – including online calendar – registration fee over \$200	\$410	\$550
Businesses/Consultants email advert	\$260	\$360
Wall planner – standard (95mm w x 60mm h)	\$550	\$850
Wall planner – large (95mm w x 125mm h or 192 mm w x 60mm h)	\$850	\$1150
Wall planner – premier large (192mm w x 125mm h)	\$1250	\$1550
Services Directory – website listing - annual rate	Free	\$450
Highlighted Advert in Services Directory – annual rate	\$260	\$550

Website Advertising

	Members	Non Members
6 month rotating Island Ad	\$450	\$650
12 month rotating Island Ad	\$750	\$1050

Advertising on the FINZ website carousels: Ads are seen on all FINZ pages on the right hand side of the site. There are two carousels one above the other, all ads appear on both at differing times.

Ads are 300 pixels wide x 250 pixels high jpeg or animated gif file format. The ads are on a 8-second rotation with a maximum of 12 advertisements at any one time on each carousel.

Magazine Advertising

	FINZ Member		Non-member	
	Single issue	Four issues*	Single issue	Four issues
Half Page Horizontal 180mm wide x 130 mm high	\$590	\$2100	\$690	\$2500
Vertical 95mm wide x 266 mm high	\$590	\$2100	\$690	\$2500
Banner 180mm wide x 60 mm high	\$390	\$1350	\$490	\$1750
Full page with bleed 210mm wide x 297mm high plus 4mm bleed	\$890	\$3260	\$1180	\$4160
Detached insert Maximum size A3 folded to A4	\$490	\$1560	\$590	\$2000

- *Four-issue discount only applies if all four issues are booked together
- Payment on multi-bookings can be made per issue or in full at onset of campaign

Specifications for artwork for magazine

High res PDF to be supplied. Resolution to be 300 dpi minimum. Colour is 4/full colour. If the magazine advert is to bleed please supply with 4mm bleed on all edges.

Issue	Booking Deadline	Materials Deadline
<i>March</i>	7 February	20 February
<i>June</i>	5 May	17 May
<i>September</i>	7 August	14 August
<i>December Wall Planner</i>	23 October	30 October

Booking, sending artwork & further information

To book space or submit art, please Sheridan Bruce, Marketing and Education Manager, at FINZ National Office on 04 499 6223 or email info@finz.org.nz

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