

Session name	Electra Business Breakfast 7 November 2018	
<i>Date</i>		2018-11-7 9:19:49
<i>Facilitator</i>	Dick van den Oever	
<i>Client</i>	KCDC - KEDA - Chamber - WREDA	
<i>Description</i>		
	1 Which one of these 4 focus areas from the current Kāpiti Economic Development Strategy is the most important:	
	2 What is the ONE most important thing we must do NEXT to further ED?	
	1 Which one of these 4 focus areas from the current Kāpiti Economic Development Strategy is the most important:	
Instruction	Choose your preferred option	51 votes
31%	Open for Business	16
27%	Telling the Kāpiti Story (positioning Kāpiti)	14
22%	Building capability	11
20%	Leadership and responsiveness	10
	2 What is the ONE most important thing we must do NEXT to further ED?	
	Infrastructure	
Team M	Improve infrastructure to encourage new businesses to come to the	
Team AK	Transport links	
	Start now	
Team B	Start	
Team U	Decide on our priorities and get cracking!	
Team V	Decide and then start on one project immediately	
Team O	Choose a small number of significant opportunities and commit to them.	
Team S	Establish a working group to get things moving ASAP	
Team BL	Start.	
Team X	Do something other than talk.	
Team BG	One project done well and built on	
Team BK	Decide on one initial project that will get results Increased rates are fine if results are gained and built on.	
	Council	
Team J	Council and Mayor delivering on its promises	
Team J	Council delivering	
Team J	Council to walk the talk and deliver on their promises	
Team L	Listen to community	
Team Q	Better strategic planning for community housing	

	Team BM	Change the culture on the shop floor within KCDC to help improve the perception of doing business and developing within the Kpiti district.	
		Tourism & Accommodation	
	Team Y	Implement & promote one major tourism attraction as a point of focus - eg. the Marine Discovery Centre	
	Team N	Quality Accommodation	
	Team AI	Attract a good quality accomodation provider. Visitor attraction and accomodation needs to happen hand in hand not separately	
		Collaborate	
	Team AB	For the major stakeholders to keep working together. Very complimentary skill sets, as shown today.	
	Team BF	Stop. Collaborate. And listen.	
	Team AO	Work together. The panellists are saying similar things. Reach out and see what your organisation can do better to collaborate rather than tell the other parties what they could do better.	
	Team AH	Put the past behind. Avoid the insults and personal agenders and work collaboratively together to do get stuff done.	
	Team BO	Inclusive collaboration, recognising the diverse ethnicity of the Kapiti Region. To build capability looking towards the long game for sustainable business in Kapiti Coat.	
	Team AQ	Start working together.	
	Team A	Getting together and working towards a cohesive future for Kpiti	
	Team BQ	As a person currently living in Tawa but working in Paraparaumu and moving up here. It sounds like there is a lack of leadership and just getting things done.	
	Team BE	One project worked on in collaboration with key stakeholders	
		Funds	
	Team AX	Identify funds. Create governance and distribution process	
	Team AY	Create funds that businesses in the region are able to tap in to in order to grow their businesses	
		Look at proven ideas	
	Team D	Look at other places. Find outside voices where these ideas have been proven in other similar locations to Kpiti.	
		Hub	
	Team BC	BCP hub	
	Team AM	Make more space to grow our small businesses- office space and	
	Team BA	Create a hub for business in the town centre	
		Kāpiti Story	

Team F	Characterise why people love Kapiti, what makes us unique and use to leverage the values for positioning opportunities for growing Kapiti	
Team AL	Develop a Kapiti Story that we can all embrace which reflects our district. I.e We can be Wellingtons playground Kapiti A great place to live work and play.	
Team AJ	Sense of place thru considered design	
Team AJ	Everything built needs creative input.	
	Business attraction	
Team AU	Encourage investment in new businesses	
Team BN	Find National or international businesses to come to Kapiti	
	Leadership	
Team AP	Get a leadership group together, refresh 1-2 page ED strategy, agree projects and get going with budget agreed and allocated. Get Council to increase 6% rate rise to be higher so key important and agreed projects are begun and done. Manage a tight project overall. Incorporate PGF applications so everything is done comparatively. Get going	
Team AS	Working group comprising reps from each organisation of influence and specialists in facilitation/branding (Ill volunteer myself!) to unveil at least one major reason to invest in Kapiti (eg why I moved to Kapiti) and market it hard. There are so many others but a business needs a branding message to follow. So does a community!	
Team AA	Most development involves risk which can be partly offset by information. We need access to senior leaders when BIG projects are being analysed. This isnt happening, we have been waiting three weeks for a meeting to discuss a new neighbourhood development. Paul Turner	

