

# Who Wants to be a Social Entrepreneur?



# Doing Good is Good for Business

It reduces staff turnover by up to 50%

Increases productivity by up to 13%

& boosts employee engagement by up to 7.5%

70% of consumers will pay more a product they  
perceive as ethical

## 2. Mission & Values



# 2. Supply Chain Choices



**trade aid**



**thankyou  
payroll**



**Simplicity**  
The nonprofit KiwiSaver plan



## 3. Philanthropic Giving

1. Find out what your team is passionate about
2. Choose a theme aligned your mission statement & values.
3. Support small, local organisations

## 4. Volunteering



## 5. Policies & People

Have we covered the basics?

Are our policies safe & do they encourage diversity?

How can we humanise policies to make them accessible?

## 6. Self-Care





# Thank you!

1. Mission & Values

2. Supply Chain

3. Philanthropy

4. Volunteering

5. Policies for people

6. Look after yourself

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