

# Getting Ready for 2021

## RCW's Strategic Direction [2014-2021]



ROTARY CLUB  
OF WELLINGTON

### Statement of Intent

We are a **strong, dynamic & active** service club that is effectively **contributing** to Wellington and beyond

### Purpose

- As a Club, to foster Rotary International's strategic plan and goals of goodwill, understanding and peace through service and fellowship in accordance with our values
- As individuals, the Club provides an opportunity for:
  - Professional & personal networking
  - Learning from each other and from the broader community
  - Sharing Ideas and common values
  - Engaging in common interests
  - Applying our skills and abilities for social benefit



**Strong Club**



**Dynamic  
in the  
Community**



**Active  
In  
Rotary**



**Contributing  
through  
Projects**

Four Way Test

Respect for history, traditions and origin (grounded in the past but facing the future)

## Our Values

Celebrating Success

Always seeking better ways to carry out our activities while remaining inclusive, non-political and energetic in all that we do

### Strong Club

- We remain strong by attracting a large, committed and diverse membership, and by providing many opportunities for service and fellowship
- We remain strong through the development and mentoring of younger members
- We remain strong by ensuring decisions align with the strategic direction and maintaining professional standards of governance, probity & internal communication.
- We remain strong by maintaining a sound financial position
- We remain strong through our governance and administration of the Club's Trusts

### Dynamic in the Community

- Dynamic perception of the club by outsiders through the effectiveness of our activities, our strategic partnerships and our support of social enterprise
- Dynamic perception of club by outsiders through the quality of our communication, our community engagement and leadership

### Active in Rotary

- Active within the Rotary community by engaging closely with Rotaract, Inner Wheel & Probus. Active in our partnerships with Rotary International and Rotary District 9940, particularly with our relationships with the 8 other clubs in the Wellington city area
- Lifting the Club's sights to the future through our innovative and engaging approach to the 2021 Centenary Celebration

### Contributing through Projects

- Focusing on fundraising and club projects through dedicated committees that work closely with other agencies to contribute to Wellington and beyond.
- Recognised for ensuring measurable positive outcomes through our efforts for the communities and individuals we target