

TANGAROA ARA RAU HUI - 13 November 2018

Venue:

Tauwaka Room, Novotel, Auckland Airport, International Terminal

Attendees:

WSNZ - Jonty Mills, Mel Aiken, Neil McInnes

Tangaroa Ara Rau - Rob Hewitt, Zack Makoare, Oceana Nepia, James Makoare, Pererika Makiha, Hone Tibble, Mark Haimona, Lara Collins, Jordan Waiti, Clayton Wikaira, Ashlea Williams

Apologies:

Anne-Marie Jackson, Peter Boyd, Chanel Phillips, Samantha Jackson, John Tangaere, Esther Hone-Moore, Ngahuia Mita, Regan Fairlie

ACTIONS

1. WSNZ to arrange to get Mark and Anne-Marie's signatures for the MOU.
2. Tangaroa Ara Rau members to send Mel their short bios for the WSNZ website.
3. WSNZ to put together webpage and share with Tangaroa Ara Rau members once complete.
4. WSNZ to arrange meeting between members of Tangaroa Ara Rau and Māori representatives involved in the regional strategies.
5. It was decided that WSNZ work streams leads would touch base with their respective work stream contributors asap to discuss programme objectives.
6. WSNZ to share a funding breakdown to the group. (This can be found in Appendix 2)
7. WSNZ to find previous TV commercial material and share with Tangaroa Ara Rau once it has been confirmed that it can be used.

MINUTES

1. Welcome/Goals – Jonty

Goals for the day:

- Getting the mahi done, who is going to do what and how are we going to work together

2. Ratify MOU/Membership

- It was agreed that the members of Tangaroa Ara Rau were happy with the MoU and happy to sign.
- Anne-Marie Jackson and Mark Haimona were nominated to sign the MoU on behalf of Tangaroa Ara Rau. It was felt that by having two signatures this would add mana to the agreement.

- It was suggested by Jonty that in order to get the most from the relationship and to ensure that there is an opportunity to go through a full investment round the date of the start of the 12 month MOU was to be from today, the 13th November 2018.
- It was agreed that in order to build awareness around who the members are each member would provide a small bio to go up on the WSNZ website. This would include their name, iwi affiliation and speciality/field of expertise or any other relevant affiliations.
- It was agreed that the contact details on the webpage should go through to WSNZ rather than directly to members.

ACTION: WSNZ to arrange to get Mark and Anne-Marie's signatures for the MOU.

ACTION: Tangaroa Ara Rau members to send Mel their short bios for the WSNZ website.

ACTION: WSNZ to put together webpage and share with Tangaroa Ara Rau members once complete.

3. Project Plan Overview

- Neil explained that he has taken the information from the first hui and put it in a structure that is suitable for WSNZ board but essentially is the same as initial strategy put forward.
- Mark raised that we need to identify how much work is involved for the Tangaroa Ara Rau members who are taking on significant project support workloads as we may require there to be resources available in order to support this to happen. Would potentially be a 0.2 of a role. Firstly we need to understand the roles and responsibility that comes with this. Need to make sure it is not coming out of pocket of individuals.
- Neil indicated that there is budget but it is limited. Project budget is mainly used on hui (further hui planned for March and another one at the end of the process).
- Jonty acknowledged that WSNZ have the have ability to apply for funding if it is recognised that funding is needed for an external leader from Tangaroa Ara Rau and if this is agreed as a priority to fund.
- A question was raised around conflict of interest as a number of members apply for funding through the WSNZ investment round and WSNZ confirmed that there is no conflict of interest with individual activities and the work done through this strategy.
- It was agreed we need to identify the gaps and needs and we need to be targeted in our approach
- In order to best leverage and utilise Tangaroa Ara Rau we need to understand the expertise that sits within this group and making sure these expertise are connected into other existing activities. E.g. How can we ensure members of Tangaroa Ara Rau are connected in with the Regional Strategies that WSNZ are currently putting in place.

ACTION: WSNZ to arrange meeting between members of Tangaroa Ara Rau and Māori representatives involved in the regional strategies.

- If we are asking TAR members to contribute to other activities need to ensure that there is resource to ensure TAR can be represented there (e.g. cover travel costs)

The group looked at some basic data on trends in Māori drowning to help identify where the priorities should be and this information will be sent out in conjunction with these minutes.

- Need to figure out what our targeted areas are where there is an identified need (and where there are gaps) and build our understanding of what the problem is there. Rather than spreading resources thinly.
- For this to work WSNZ need to provide data/evidence and TAR can then provide recommendations around how and who to utilise to influence in the right spaces.
- Need to take a longer term approach to ensure that Māori drowning don't spike later on
- Kohanga Reo was put forward as a good access point. However it was acknowledged that the best way to do this is to go through the National Kohanga Reo Trust rather than try and work with individual Kura. Good story for ACC, potential for them to be engaged in this space.
- The data helped to identify that Northland and Māori men aged 45-55 were key target areas. Other areas of interest identified were Auckland, Bay of Plenty and Waikato and activities of interest were under water activities (diving and snorkelling). Other ages of interest are the 0-4 and 5-14 age groups. This identifies the areas of biggest concern and where Māori are over represented when compared with the NZ population as a whole.
- One thing the data shows is that in areas where we know there are strong existing programmes (Waikato, BOP) the Maori drowning rate has been decreasing. Northland is one region where the drowning rate for Māori is steadily increasing and we currently have very little knowledge around what programmes (if any) are being delivered. While this is a tenuous link it does give us some confidence that the existing programmes that are being delivered are working.
- If existing programmes are working then there is less of a need to design new problems and we can focus on identifying and promoting good practice and expansion of existing programmes in priority areas.
- There is a need to figure out how to get a greater influence in Northland.

4. Project Management

- Neil reinforced that one of the key outputs is to develop and understand the desired drowning prevention outcomes for Māori by March 2019 to inform the WSNZ investment funding round.
- Mark Haimona and Anne Marie Jackson were nominated to be project sponsors.
- Rob will work alongside Neil on project management to ensure that there is a Tangaraoa Ara Rau connection in the project management space.
- In the project management plan Neil has organised the work into workstreams and that there will be WSNZ leads and Tangaraoa Ara Rau contributors for each workstream.
- It was noted that the leads are not making all decisions for their area of work and will work with TAR contributors to develop outputs and make decisions around when to widen consultation with others.
- Neil will work with workstream leads to develop progress reports for the sponsors – Jonty, Ron and Anne-Marie – at key points, so sponsors are aware of progress and any issues or potential barriers to progress.
- Rob and Anne-Maire had put together suggestions for Tangaraoa Ara Rau contributors for each of the workstreams.
 - **Governance** work stream: Rob and Anne-Marie recommended Mark and Anne-Marie
 - **Relationships with Māori** work stream: Rob and Anne-Maire recommended Zack, Pererika and Chanel because of their iwi connections.
 - **Kia Maanu Kia Ora** work stream Rob and Anne-Marie recommend Mark, Jordan and Ashley
 - **Data, Research and Evaluation** work stream: Rob and Anne-Marie recommended Hone and Nga Huia
- The full project structure is outlined in Appendix 1.
- The next step for the project plan is to make changes based on the discussion at the hui and send to project sponsors for sign-off.

ACTION: It was decided that WSNZ work streams leads would touch base with their respective work stream contributors asap to discuss work programme objectives.

5. Grant/Funding Opportunities

- Jonty outlined that the bulk of WSNZ funding comes from the lottery grants board. WSNZ have a new part time fundraiser who has just started with WSNZ and Jonty is hopeful we will be able to find new funding schemes so that we are not as dependent on the Lottery Grants Board.
- WSNZ want to make sure that in the prospectus for 2019/20 funding round the Māori outcomes are clear.

- Neil outlined that he is now in charge of the policy and advocacy function at WSNZ and is going to be approaching and building relationships with government agencies.
- Mark asked where has WSNZ funding been allocated and it was requested that a funding breakdown be shared with the members. This will help the members to make recommendations around how to reach the priority areas and where the funding gaps for Māori might be.

ACTION: WSNZ to share a funding breakdown to the group. (This can be found in Appendix 2)

- In order to be able to attract additional funding we need to work out priorities, and how can we collectively pitch for funding. E.g. WSNZ endorsement, making a commitment to matching funding.
- The group discussed potential opportunities to fund, some examples included:
 - Looking to replicate the Ngati Whakaue model and encouraging other iwi to put in place a similar model. Iwi funding of children's swimming/water safety lessons and funding of dive course training.
 - Designing boating education courses that can be delivered in a Waka Hourua context.
 - Marketing campaign for older males 45+
 - Safe Kai gathering (Mahinga Kai) courses
 - Look to replicate the Yelp programme (delivered in schools and children learn how to become lifeguard, swim teacher, get level 3 in aquatics, first aid etc.)
- There is a need to identify where there are existing programmes that can be replicated or expanded as this is easier than designing new programmes from scratch and easier to get funding for.
- There is also an opportunity to reutilise the TV commercials created as part of the previous strategy. Tangaroa Ara Rau would like to use and promote this over the summer. Was concerns around who owns the IP for this, can we still utilise this?

ACTION: WSNZ to find previous advertising material and share with Tangaroa Ara Rau once it has been confirmed that it can be used.

- Iwi radio was also identified as a great channel to get messages across. Need to have set messages that can be used/shared with the different Iwi radio stations.
- It was raised that one of the best ways to reach the identified target audiences would be through events like Waka Ama nationals and Te Matatini. And Tangaroa Ara Rau put forward a suggestion that WSNZ consider expanding their presence at Waka Ama nationals (currently funding Mark to promote Kia Maanu Kia Ora for 2 days) as this will help to reach people from the priority regions who will be travelling to Karapiro for nationals.

- It was noted that Waka Ama is attended not only by competitors but also strongly supported by wider whanau so the target audiences, age groups, would be present.
- Key messages were developed by the group that could be promoted under the Kia Maanu Kia Ora brand. These are:
 - **Akona te kauhoe:** learn to swim & survive
 - **Whakamaua nga kakahu toiora:** Wear a lifejacket/buoyancy aid
 - **Kia mataara ki te rangi, te hau, me nga tai:** Be alert to changing marine conditions
 - **Tiaki te whanau kia hoki haumarau ai tatou:** Look after your whanau so we all return safely

6. Planning for March Hui

- It was agreed that the next hui would be held on the 20th of March in Wellington to coincide with Te Matatini.
- A number of members will already be in Wellington for Te Matatini but those that will not should let WSNZ know asap.

7. Final Comments

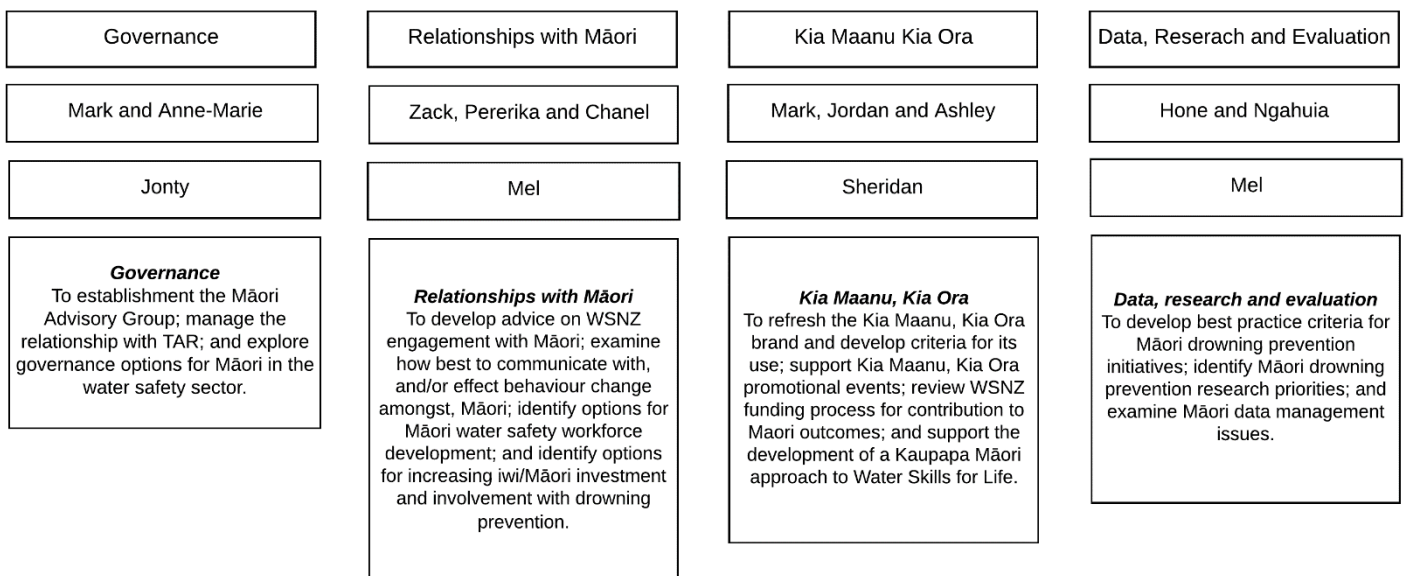
- Disappointing that Clayton has no representation on any of the work streams. Given his ties to Ngāpuhi and the mahi he is currently doing and the identified need to focus on Northland it is important to utilise the expertise and connections that Clayton brings to the table.
- Is it possible to have a presence at Waitangi next year?
- Zack invited all members of Tangaroa Ara Rau to attend his camp on the Whanganui on the 21st of January.

Appendix 1: Project Structure

Project Sponsorship
Jonty Mills, Mark Haimona and Anne Marie Jackson

Project Management
Rob Hewitt & Neil McInnes

Project management
To develop the project plan; establish the governance and project reporting arrangements; and undertake enabling tasks. Organising TAR hui is also part of this workstream.



Appendix 2: What % of funding goes to Māori initiatives.

In 2017/18 WSNZ allocated \$1.664 million to drowning prevention initiatives.

Maori-specific initiatives:

- 2 Māori-specific projects that incorporate Māori values and approaches = \$25,000
 - Te Tai Timu Trust – He Tola Tu Moana Leadership for Learning 15,000
 - Te Ripo Tapui Ltd – Te Ripo partnership project 10,000

- 2 National Infrastructure Agreements with Māori Specific Objectives = \$62,350
 - Plunket - 6,500 bathmats to Tamariki Ora families via regional DHBs \$26,350
 - Coastguard Boating Education courses to 100 Māori participants \$36,000

TOTAL for Māori-specific projects = **\$87,350** (5.2% of allocated funding)

NB Swimming NZ also delivered profession development to 22 bilingual teachers, but the cost was not separately identified and is therefore difficult to estimate.

Other initiatives reaching Māori:

As part of the 2017/18 funding prospectus WSNZ indicated that it is seeking application for programmes and initiatives that reach groups with a high-risk of poor drowning outcomes. Māori were included in these groups.

Several projects were funded in 2017/18 in part because they deliver initiatives into areas with high proportions of Maori populations (eg South Auckland, Bay of Plenty and East Coast). These are summarised in the table below and they totalled to \$559,000 for 2017/18.

If we assume that 25% of this total can be ascribed to Maori = **\$139,750** (8.4% of allocated funding)

There are also other projects that WSNZ funded 2017/18 that would have reached Māori, but they were delivered in areas with low Maori populations (eg Otago, Southland, Tasman) or they were delivered nationally via National Infrastructure Agreements where Maori would have been reached in proportion to their local population share. It is difficult to estimate the attributable costs in these instances, so no attempt has been made.

WSNZ 2017/18 projects in areas with high Maori populations

Provider	Programme	WSNZ funding
Splashsave Ltd	Water safety information for families of pre-school children in Porirua	15,000
John Walker Find Your Field of Dreams	Community Swim programme in South Auckland	100,000
Sport Northland	WSFL in Northland	75,000
Swim for Life Tairāwhiti Charitable Trust	WSFL in Gisborne-Tairāwhiti	20,000
Sport Bay of Plenty	WSFL programme	30,000
Porirua City Council	WSFL programme	40,000
Sport Hawkes Bay	WSFL programme	38,000
Total Leisure Concepts	Otorohanga – WSFL programme	20,000
Te Ripo Tapui	Raglan Swim and Survive	8,000
NZ Sports Fishing Council	Hiwi the Kiwi (South Auckland)	8,000
Second Nature Charitable Trust	Wero Toru – Introduction to White Water (South Auckland)	15,000
Aktive	Greater Auckland Aquatic Plan	190,000
	TOTAL	559,000