|  |
| --- |
| ***WSNZ Maori Strategy Refresh*****Minutes of the Tangaroa Ara Rau hui****10.00 am – 2.00 pm, Thursday, 21 February 2019****WSNZ Boardroom, level3, 202-206 Cuba Street, Wellington** |
| **Attendees** | WSNZ: Jonty Mills, Neil McInnes, Sheridan Bruce, Elaine Edwards (minutes via recording)TAR: Mark Haimona and Jordan Waiti, (apologies for late arrival), Anne-Marie Jackson, Rob Hewitt, Zack Makaore, Jordan Waiti, Lara Collins, Pererika Makiha, Chanel Phillips and Anne-Marie Jackson (via Skype) |
| **Apologies** | Clayton Wikaira, Esther Hone-Moore, Ashlea Williams, Samantha Jackson, Peter Boyd, John Tangaere, Terina Ruareti, Lara Collins, Regan Fairlie, Hone Tibble |
|  |
| 1.0 | **Mihi**The meeting opened with a Mihi by Pererika Makiha. |
| 2.0 | **Introduction and overview (Jonty)**Jonty welcomed everyone and received the apologies for absence received (due to travel issues). Jonty confirmed the meeting would be recorded purely for the purposes of preparing minutes, and the recording would be deleted immediately after the minutes had been prepared. Jonty acknowledged the progress and successes to date (Six work streams underway, MOU, Maori Advisory Group Formalised) and noted there remained a lot more work to do. Jonty acknowledged the excellent work of Mel who had left WSNZ to relocate to Rotorua and noted her good work and excellent relationship with Tangaroa Ara Rau. Jonty confirmed recruitment was taking place to fill Mel’s previous role and two other roles at WSNZ. WSNZ were reviewing their approach with regard to support to be provided in future and Jonty confirmed WSNZ are committed to this group and taking the programme forward. The WSNZ Dashboards were circulated which outlined the work streams in place to address the problems of Maori drownings. The aim of today was to achieve a snapshot of where we are, what we have achieved and where we are heading next in terms of priorities going forward. Jonty confirmed that everything was confidential and everyone was encouraged to speak their minds. |
| 3.0 | **Update on activity (all)*** **Summer KMKO events**: The Waka Ama Nationals were an awesome event where stalls were set up to hand out KMKO T-shirts to promote the brand. **It was suggested ideally there could have been more promotional activities about KMKO to raise awareness in the lead up and to push the kaupapa of KMKO.** Jonty agreed with better planning, better communication, better relationships it could have been much better.
* **WSNZ marketing and media:**

Apparel had been developed which is 100% cotton, however it was noted it is not good when wet. This had been taken on board and different types of shirts for appropriate water (fit for purpose) would be addressed in future. Event Calendar: KMKO suggested the need for an admin calendar which looks 18 months in advance in order to plan in advance. **A member suggested the need to have a list of people around the country who can support events in the various locations.** ***ACTION: Sally to contact members and put together an event calendar to include events, conferences, everything happening all around the country (by 8 March).*** Key Messages: These would be developed to be ready to use in the media at any event around the country. Promotion Kit: There are three banners which will continue to be used until the new kit is ready with the new logo. *Mark Haimona and Jordan Waiti joined the meeting at this point.* Whanganui River Camp: Noted there had been 12 years of hard work to get to the current position. Thanks were noted to Jonty and the team for their assistance and speaking on behalf of KMKO. Mark suggested the need to better leverage all media opportunities and be well prepared in advance. It was noted WSNZ pushed out media and the Te Tai Timu Trust information, however the media picked up on WSNZ. WSNZ noted they need to be careful with regard to media and “which hat” is being worn. Water Skills For Life Term 4: Mark confirmed this commenced with the VHF Forum which was very well attended by local people from around the Waikato. 250 students participated from one School – 10 days of skills and drills and Waterworld visit (Swimming survival test, boat safety test which went well). Just finished with another Hamilton intermediate school with 7 classes each day of 25 students (46% Maori students plus Pasifika and European). There had been excellent feedback from the teachers.Waka Ama Nationals/Survey: A survey was undertaken and it was proposed to continue this at other events to gather and analyse basic demographic and activity information and find out what training people required. WSNZ noted there were guidelines with regard to the ethics with regard to collection of data in Surveys which should be taken account of. It was suggested it was OK to continue at a kaupapa level, which didn’t need ethical approval as it was only being used for a guide/steer of what was happening in communities. A member would like to see more work at a community level as a springboard.***ACTION: Jordan to share the survey template with the members.*** Maori Surf Nationals, Taranaki: Attended with give aways.Tainui Games, Raglan: Attended with give aways. There had been a couple of drownings in Raglan. There had been talks with the community and the intention was to station some old life jackets at Papanui Rock. Discussions were taking place with the local kaumatua.Signs for Surfing, Raglan: Signs would be developed outlining the etiquette for surfing. A couple of lifejackets had been donated to the papakainga. Promotion with regard to keeping improving swimming had also taken place. * **Upcoming events**

Dry Land Kids Programme: WSNZ proposed to develop a dry land kids programme to be rolled out next year – a practical extension of KMKO.National Secondary Schools, Rotorua, late March 2019: It was suggested this is an opportunity not to be missed.Long Distance Waka Ama, April 2019 Auckland: Another opportunity.Iwi Chairs Meeting: This was suggested as an opportunity.  |
| 4.0 | **KMKO branding (Sheridan) - Use as a certifying mark** WSNZ queried what qualifies a programme to be a KMKO programme – is it a finite group, how broad is it, how do people qualify for funding etc? It was suggested that use of the logo could potentially be tied to receipt of funding. Discussed if KMKO was a quality mark, to date it was an understanding of something working for Maori by Maori. TAR suggested the KMKO programme could be evaluated in line with other Maori programmes to date – ie expression of interest, credibility, outcomes, impacts etc., and it should not be over complicated in terms of qualification, evaluation etc. Discussed with regard to the next round of funding a number of TAR members would have a conflict of interest in terms of them being involved in any decision making as they were potential recipients of KMKO funding. Jonty suggested a TAR representative (un-conflicted) would sit on the panel discussing the funding panel to provide a Maori voice. Discussed if North Auckland is the biggest area of need. A member suggested funding criteria should be put in place for the sake of clarity for everyone and confirmation of what would be funded. The member suggested the funding criteria would be discussed at a later date.Jonty confirmed there was no confirmation as yet regarding how much funding is available until after the Lotteries Funding round. Jonty confirmed work was progressing behind the scenes with a view to getting certain funding from Government, Sport NZ etc. Sheridan suggested if a programme is fit for purpose, by Maori for Maori, with good outcomes etc., whether it is funded by WSNZ or not, the brand should be attached to it (ie it is not just linked to funding). TAR noted the need for criteria to be put in place for a programme to use the brand.TAR suggested SLNZ cater to all communities, so isn’t there a responsibility for the KMKO to break through barriers and the need for discussion about how to roll KMKO out.There was discussion about regional groups/committees with strategies who have no contact with TAR. TAR queried if these groups are excluded or if they get funding on the basis of them working for Maori, despite them not liaising with TAR.  |
| 5.0 | **2019/20 funding round (Neil)*** + - **Overview and funding update:** Neil noted there is the annual funding round plus funding for specific initiatives. The team work on the assumption that they will receive het same funding as last year. The prospectus is issued which indicates priorities (eg water skills for life). For the current year WSNZ intend to continue funding for water skills for life and the three regional water safety strategies and Maori priority. Funding is allocated first to national infrastructure agencies (Coastguard, Boating Education, Swimming NZ, Plunket); then each application is assessed against criteria and scored between 0-6. Those scored 5-6 get funded, some with 4-5 scores get funding depending on funds available. It is a competitive funding round.

WSNZ would like to encourage/incentive Maori providers to apply for funding as there are not enough Maori applying. Intention is to make WSNZ more appealing to Maori providers. Jonty would like TAR to help WSNZ with the criteria for the prospectus.Regional Strategies: Bay of Plenty – 3 regions and 3 priorities; Waikato have done a community consultation and engagement with Tainui and are working on the priorities; Auckland: Drowning Prevention are a key part of this. TAR noted Hawkes Bay are focussing on 0-5 yr. olds, and need a skill based for mokopuna at the Kohanga Reo level.TAR noted the idea of a rewrite could be good to have Maori Wardens involved as they have in-depth knowledge of grass roots needs. Also the need to engage at a Hapu level, and a rewrite from an Iwi perspective. It could be a pilot project for Iwi. WSNZ agreed it is necessary to address the Kohanga Reo level and noted a MOU had been in place, it had been drafted and now needed to be launched. TAR were happy to work with WSNZ to resurrect this project with the National Kohanga Reo Trust (Daniel Proctor was suggested as a contact). **A TAR member suggested there are many groups who would want to be involved, so WSNZ need to set the platform around criteria, data, relationships etc., and don’t try to do everything as there is limited funding. It was suggested get the structure of the Whare sorted first. The member was hesitant to bring in all the different groups until we know what we are doing.** WSNZ noted the under 5s bath mat programme is not reaching a certain number of families, therefore WSNZ need to decide on the impact of this campaign and how it can be broadened to other avenues. WSNZ had difficulty getting through to the Tamariki Ora Providers as they got caught in the Ministry of Health/DHB loop. The intention was to bypass this and work directly with Tamariki Ora Providers. TAR suggested the need for other solutions to work with whanau at the 0-5 level. WSNZ were piloting a couple of different things which would be evaluated prior to making a decision. **A TAR member suggested WSNZ might put together all the information where there is Maori engagement and do an environmental scan of where and what the engagements are in relation to Maori so the different solutions can work to everyone’s benefit.** A member suggested red towels/dry bags for kids were great to easily identify kids – these items are kept and handed down through the family and used much more than bath mats as Maori are very loyal to the brands. Jonty suggested the need for 2 or 3 messages which represent the KMKO brand, so people get on board and understand what it means- wellbeing was suggested or KMKO - Stay Afloat, Stay Alive. TAR agreed everyone needs to take ownership of the KMKO Brand. ***ACTION: WSNZ to produce an environmental scan/current state scenario of who WSNZ currently fund/engage with.*** * **Maori drowning prevention outcomes:**  WSNZ are looking at creating a position at WSNZ for someone to work 1 or 2 days per week to lay the foundation and the cultural capability in WSNZ. There will be a two pronged approach which will involve bringing in someone with tikanga (Pererika), someone to collect the data and do the research (Terina) with Chanel doing small projects to tidy up the work.

**Drowning Prevention Summit, Auckland, October 2019:** WSNZ are working with others to have a summit to share the message with the water safety sector about the need to step up and achieve structural change. Changing the game will involve people in the WSNZ Office (Terina and Pererika achieving change from the inside out). **TAR noted the need for everyone to know about this summit and the proposals from the outset so people can submit their ideas (and not find out about it when it’s too late in the day).** **What is the aim to achieve:** Neil outlined the need to fit Maori outcomes from drowning prevention into the framework so it can be communicated to the wider sector. **Outcomes:** Neil explained for example to reduce drownings you need to have outputs that ensure people are rescued and discourage people from taking risk. - Reduced drownings; Reduced hospitalisations – fundamental outcome is the same for New Zealanders. Suggested say Zero drownings, back ourselves, talk positive. Jonty confirmed the 2015 strategy aspiration is for zero drownings. **Noted Anne-Marie had covered this work off last year in a Hui – which Neil would refer back to.**- Delivery for Maori might be different. Zero drownings in xyz hapu. - To date the language hasn’t been working – need to speak back to those who are writing it so it’s written in a way which Whanau engage with it. Need to engage the skills in the group to write it to reflect Maori. **- Water Safety is about Education, not regulation – don’t have enough people to regulate and issue fines.** **- Discussed who is providing the message, need to get rangitahi involved to articulate the messages via different mediums.****- Need whanau to take responsibility – all agreed (Keep Your Whanau Afloat) – messaging similar to Mike King (I am hope).** **Impacts:** Mainstream domain, don’t have many Maori organisations in that group – maybe Waka Ama who have bylaws (from Maritime bylaws). Whole box is mainstream. Iwi could come in and stop people jumping off waterfalls as they are sacred. Discussed opportunity with Marae, particularly costal ones on VHF channels (Catlins, Bluff) – think through relevant parts and the Maori take. Marae could work more closely with other parts in their local areas. Need to give more consideration to this aspect. Suggested publicise the marae involvement with VHF channels – celebrate, promote and acknowledge these stories. Could do a roadshow, go to Marae who do this type of thing. **-** Discussed Northland issue, very few Surf Lifesaving patrols there. Opportunity there but there is not a lot of Maori remediation. Suggested break down where the drownings are in Northland and look into it. Suggested link in with the Waka Ama in Northland. Proposal was to put the other three strategies in place, learn from them and aim to address the Northland issue. **Two Approaches:** Kaupapa Maori and mainstream Maori – WSNZ need to be across both of them (with variations). **Holistic approach:** **Letitia Tate-Dunning joined the meeting to outline the proposal with regard to documentaries:** Letitia is working with Julian of Arohanga Films with a view to producing eight, half hour documentaries (along the Nigel Latta lines) looking at water safety through a Maori lens. Topics were survival, youth, surfing, Mahinga kai, culture/traditional and Waka. A member queried if the strategy had been developed into why this was happening and who was the target audience? It was confirmed the aim to reach/influence influencers (rather than changing behaviour in the field). The aim was to get it on Maori TV/TVNZ etc to reach influencers who could provide funding/use their channels and raise awareness of the activities underway and get the story out there. Primary audience was Ministry of Health, Sport NZ, Principals, Teachers and people who could help deliver on the ground. TAR suggested influencers at Ministries would want a 5 minute snapshot, not a half hour programme. WSNZ noted there are a lot of central government agencies absent from the discussion who need to be brought in. Part of the recruitment drive at WSNZ is to aim to employ someone to liaise with key people at the various Ministries. It was agreed that Letitia and the team would liaise with TAR members to discuss ideas for the video script, TAR’s focus and passion areas and ensure there was no overlap with existing work underway by TAR. A funding application would be submitted to NZ On Air and other funders in the next few weeks (which would be done by WSNZ). This would be separate, new funding, not drawn down from existing funding sources. If funding was not achieved the project might proceed. TAR agreed it was a great idea, but with reservations with regard to the need to address any conflicts with the ongoing work of TAR. Rob was nominated as the commentator for the video, which was under consideration.The aim was to have the videos ready for Spring 2019 / a Matariki launch was suggested (which would mean filming in Winter).TAR queried why there was no relationship in place with the Government Agencies of Te Puni Kokiri (TPK)/Whanau Ora. WSNZ noted this was because there had been no staff capacity to seek out opportunities to work with these agencies to date. WSNZ confirmed once the strategy and direction is in place, the intention is to meet with these organisations to outline the strategy, target and explore areas to work with them in. **TAR suggested just go to TPK and ask for the money. TAR suggested approach the Maori Caucus within Government direct – who have the networks within TPK to make things happen.**TAR noted the need for clarity in the process around how much information everyone wants across all the work streams/detailed conversations, eg on the media/promotional side the need for Zack to have information prior to the Hui/video work starting. WSNZ confirmed at the moment this is just a concept, nothing has been decided, today is the early day discussion to explore ideas. WSNZ confirmed they have targets and need to get funds in and deliver programmes, they agreed the conversations are fantastic, but they have to bear in mind that the funding options close in a couple of weeks, and if we want to get the funds, we need to move forward with the funding applications now. Discussed the current confusion around where WSNZ sits as it has involvements in projects across many government areas and noted there is discussion going on with Government around where WSNZ might sit and be funded from in future.  |
| 6.0 | **Maori Advisory Group (Jonty)*** **Membership:**  Discussed the interim Maori Advisory Group was set up and the ideal was to put together a permanent Maori Advisory Group. A Memorandum of Understanding had been drafted which had not been signed yet. WSNZ’s aim was enduring long term partnership. TAR noted there had been three Hui which involved the costs of flights and suggested it could be managed smarter. Discussed how many meetings per year are required, who should be involved and possibility of utilising Skype.
* A TAR member suggested the group would need to meet face to face twice a year max to provide high level strategic influence to/alongside WSNZ. At the moment there isn’t the capacity or capability so TAR are slipping into covering roles which are not yet funding due to it all being new/lack of clarity.
* TAR suggested it would be good to have a Maori Hui/Symposium where all the other groups come together and feed into the Advisory Group.
* WSNZ confirmed they were willing to budget for the Group in the coming financial year, but being realistic, by not flying 20 people round the country numerous times a year.
* WSNZ aim was to refresh their strategy with Maori in order to be more effective working with the Maori Advisory Committee who would be a strategic advisor meeting twice a year, and with an annual Hui of TAR. An ongoing relationship with a smaller group was suggested as a more effective way of working. The meeting agreed this was the best way forward.
* Membership of the Group: Discussed if the strategic advisory group would just be 4 or so people who would filter down to the people out in the field doing the stuff. It was suggested once the base is right, the advisory group would become a governance advisory group because the base would be working effectively, saying and doing the right things.
* **TAR suggested tap into TPK at this stage to request funding/advice to develop this and the potential for TPK to be involved in an advisory role.** Discussed the need for someone to represent the Government on the Group. Suggested a senior TPK official to connect to government, someone to connect through to Iwi Leaders. Suggested Willie Tauho (contractor) who is connected to all Iwi, but who would be very expensive to contract.
* TAR suggested have a nominated smaller number on the group (core kaupapa) and the ability to co-opt people onto the group as required. TAR noted there is already wonderful expertise and people who have had a long connection in the group.

*Action: TAR to give thought to potential people from TPK/Iwi to join or be co-opted to the governance group in the future.***It was agreed to move forward with two hui per year.**  |
| 7.0 | **Engagement with Māori (Neil**)* **Approach to communicating with Maori audiences:** Discussed WSNZ will need support in the regions when presenting and TAR agreed with this. TAR would arrange a meeting in Hawke’s Bay, a MOU would be developed with Ngati Kahungunu. The hope was that this could then be blueprinted with other Iwi. TAR would ask for funding from the Iwi to support the work. It was suggested the TAR should advise, but not try to control – and agreed it was OK for other groups to engage and go about things their own way. WSNZ confirmed they had been clear and conscious about not stopping organisations from doing what they were already doing – WSNZ’s aim was to direct their limited resources to where they would deliver the best outcomes.
* **Iwi engagement:**  WSNZ queried the appropriate approach to communicate effectively and deliver programmes. There are Maori communication professionals who can help and advise (contracted). WSNZ queried how they should think about that approach – is the aim to target all Maori or use specific Iwi channels; or organisations such as Waka Ama. What’s the channel, what’s the emphasis, as raising awareness is only useful if it leads to changes in behaviour.
* WSNZ suggested we don’t know what works (or doesn’t) without measuring it. 10 yr. drowning stats show downward trend on fatalities, but we don’t know what’s contributed to that. WSNZ suggested testing the channels to work out a priority list (one approach).
* TAR noted from survey feedback – tribal register could be used to communicate (Tainui, has 10,000 people). Could put an advert on Iwi radio in Tainui region and then contact the 10000 on the register to measure who had awareness of the campaign.
* Discussed there are lots of Iwi channels, it would be a very big communications programme on radio stations. TAR suggested its good bang for buck and a lot of Iwi listen to Maori radio stations (which is cheap compared to local TV). Discussed whether young people listen to radio – a lot Facebook it. Generally the age group 35yrs and up from the whanau listen to radio – they make decisions about where to go at weekend, adult supervision etc.
* Discussed the social media channels and which generations use the various channels which leads to difficulties contacting everybody. Are we looking for best bang for buck or to reach specific high risk audiences? Hard to define an age group.
* **TAR agreed the 35+ age group should be the focus for broadcasting the message as they have a role in decision making, however under 35 age group should be the focus for teaching the message.**
* 2-4 year olds were recommended as the focus for the bath mat age group.
* WSNZ queried if the Kaupapa Maori approach should be adopted and targeted mainstream?
* TAR noted the need for TAR to be heard – they want to see all the chiefs at the table, don’t want 3 people making decisions/influencing change for Maori. If WSNZ are going to have better relationships with Maori need the Chiefs around the table who are interested. Also those people who aren’t here, need to be here, as this is important going forward. TAR need to understand the big picture- if we’re going to purchase gear let the people who are on the committees be part of that whole game. If have Chiefs on the board and we go to TPK – use the chiefs to be part of going to see TPK as the TPK money is for Maori. TPK don’t want to see white faces – it’s about playing the game to get the desired result. Need people from the community to be part of it. TAR need to know the big game plan so they can go into bat for WSNZ. Jonty confirmed that’s the advice WSNZ want to hear.
* Suggested look at other organisations doing similar work – eg Firewise – find out what worked well, what didn’t. They had $1.3m budget. They’re working in the same space trying to prevent fatalities. WSNZ confirmed they had looked at that work (but it hadn’t been shared with TAR). Police also work in the field, Health Promotion Agency, Sun smart, ACC.
* WSNZ suggested it all comes back to whanau/community. It’s about how to reach everybody and their friends to implement the projects. There’s the need to prioritise and time plan. WSNZ agreed on the need to work with TAR and Maori influencers to make the case – agreed all are on the same page – need to get the platform, engagement, relationships right and then take it from there.
* **Maori water safety workforce development:** WSNZ had met with Ngati Porou and the two people who had been trained had gone overseas. WSNZ asked TAR how to do workforce development to get people coming into water safety as a career path – educators, etc. Need a strategy for this (which would sit alongside the education and other strategies). What’s the plan and then need the people to deliver it. TAR agreed it’s hard to get Maori swim teachers. Maori also want to learn how to dive, do waka, to do it all – Maori don’t want to be Olympic swimmers. There was a programme – Marae dippers – came out of mini dippers – teaching basic snorkelling, swimming, lifesaving – skills for life/ incorporate the Maori model. Suggested have a tutor who can teach the basics, bit of safe boating, surfing, mini-dippers, would be a more encompassing and attractive role for Rangitahi. Needs to be fun. Swimming NZ very protective of their space, as are Surf Lifesaving. Safe Boating bit more open, but restricted in what they do.
* Suggested go back to the original Maori model – kids aren’t going to the water to swim, they’re going to bomb off the bridge etc. Suggested move it into another space.
* WSNZ agreed skills for life is the foundation, but some of the stuff through the wananga is broader applied experience to people – need to think about what to do after water skills for life. Suggested broaden the programme to on, in and under the water – more holistic.
* Discussed the way forward in the future with jet skis in terms of lifesaving/ people being rescued from jet skis /SUPs.
 |
| 8.0 | **Data, research and evaluation (Neil)*** **Best practice assessment:** WSNZ confirmed this had not been done as well as it could have been in the past and the intention was to improve in the future. There is a data and research working group/insights group at a sector level. Discussed there are data management issues (sovereignty, management, appropriate use) and the need to agree what to fund research into to generate the data sets. Also criteria to use when looking at programmes to see if they are effective and responsive to the need of Maori.
* **WSNZ suggested focus on evaluation and develop criteria – so when people put money in, they know what the outcome will be.** This is a work stream. Suggested the need to turn initiatives into interventions and programmes. Discussed where to focus research.
* **TAR suggested first of all do the preliminary scan of what’s going on so not to waste money going straight into delivery without the baseline**. Data sovereignty need to work with WSNZ around and kaupapa – would take 6 months to do environmental scan, baseline, and data gathering. Applied research means applying to programmes or interventions (different to campaigns or evaluating what a campaign would be).
 |
| 9.0 | **Wrap up and next steps:** WSNZ suggested:* Calendar of events activity.
* KMKO Brand – not overcomplicated.
* Funding Round – input from TAR around criteria required from investment perspective and someone from TAR on review panel.
* Get platform and base right (data, relationships, language)
* Environmental scan – current state of what’s going on now.
* TPK engagement
* Segway – word of the day.
* Funding prospectus to be ready early April (including priorities from the water safety strategies).
* Engagement with Ann-Marie around the research and evaluation issues.
* Discussed the need for clarity around how much info everybody wants around everything. **Agreed to have a password protected section on the website** and put research/marketing in there for the group members to have a look at and access whatever they want.

TAR Suggested:* Circulate the notes from the previous Hui around TAR to get language aligned.
* Goal of October for the Summit with clear and decisive goals to achieve before the Auckland summit so people can see from outside in the change across the organisation (WSNZ and TAR relationship).
* WSNZ/TAR to be known as one organisation going forward.
* Suggested Karakia, MOU, terms of engagement with WSNZ – end goal of summit could be MOU with Iwi in place.
* Suggested consider a kaumatua/patron for the advisory panel.
* Suggested Ann-Marie for the WSNZ Board.
* Suggested an App should be developed to use to record info around evaluation.
* Publicity –suggested announce that there is the TAR group in place – launch it, media so people know about it. Suggested every time Jonty speaks in the media, mention the TAR group.
* New catch phrase – Zero drowning for your Whanau / Keep your Whanau Afloat – agreed to work out a new catch phrase.
* This is an interim group – confusion around the name, suggested this should be the Kea Manu, Kea Ora Advisory Group while it’s an interim group – to build the brand. **Agreed** **from now on to refer to the Kea Manu Kea Ora Advisory Group.**

**Action: WSNZ to create a password protected page on website to use to share information with the Group.**  |
| 10.0 | **Meeting Close**Jonty thanked everyone for attending, it was a great discussion, good momentum, achieved some stuff, all trying to do the same thing and have a common vision. Jonty reiterated WSNZ’s commitment to the important work of this group.Meeting closed with a karakia.  |